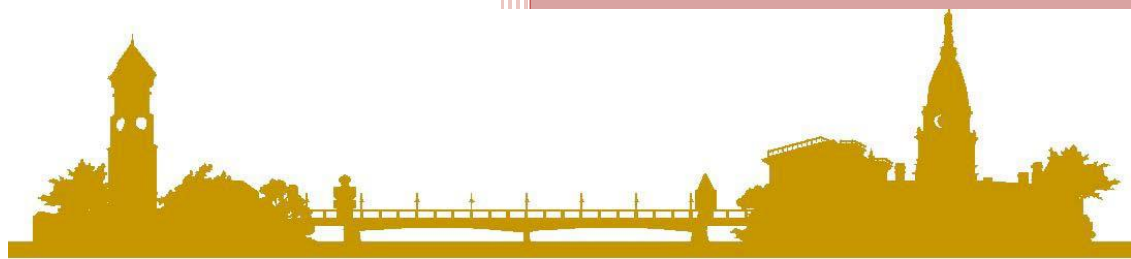


2016

West Lafayette Parks & Recreation Engagement Report



WEST LAFAYETTE



**Parks and
Recreation**

PURDUE
EXTENSION

May 17, 2016

AUTHORS:

Michael D. Wilcox, Jr., PhD

Assistant Program Leader / Community
Development / Purdue Extension
Senior Associate / Purdue Center for
Regional Development
Adjunct Assistant Professor / Department of
Agricultural Economics / University of
Kentucky
203 S. Martin Jischke Drive, Suite 266
Purdue University
West Lafayette, IN 47907-1971
e: wilcox16@purdue.edu
p: 765-496-2640

Abigail Petersen

2016 Sustainable Communities Intern
Illinois-Indiana Sea Grant / Purdue Extension
Purdue University
West Lafayette, IN 47907-2033

Roberta D. Crabtree

County Extension Director/Community
Development Educator
Purdue Extension / Tippecanoe County
3150 Sagamore Parkway South
Lafayette, IN 47905
e: rcrabtree@purdue.edu
p: 765-474-0793

Kara A. Salazar, PCED

Sustainable Communities Extension
Specialist
Department of Forestry and Natural
Resources / Illinois-Indiana Sea Grant
Purdue University
195 Marsteller Street, FORS Room 308,
Purdue University
West Lafayette, IN 47907-2033
e: salazark@purdue.edu
p: 765.496.1070

Steve Yoder

Regional Extension Educator
Community Development
Purdue University
PO Box 1010
Rossville, IN 46065
e: yoder46@purdue.edu
p: 928-853-7846

Contents

Executive Summary	3
Survey	4
Overview of City of West Lafayette Parks and Recreation Department's Public Engagement Activities in Support of their 5-Year Master Planning Process: Full Report	10
Community Forums	10
Marketing of the Survey	28
Survey Results	29
Demographics of Survey Participants	29
Interaction between West Lafayette Parks and Recreation Department and Residents	35
Payment and Support Options for West Lafayette Parks and Recreation Department	36
Overall Satisfaction with Parks and Recreation Offerings	37
Facilities	42
Overall Use of Facilities	42
Celery Bog Nature Area - Lilly Nature Center	44
Happy Hollow	54
Municipal Pool	64
Riverside Skating Center	73
Morton Community Center	83

Executive Summary

Purdue University and the City of West Lafayette Parks and Recreation Department teamed up in the fall of 2015 to begin a process of public engagement to inform the development of a new 5-year Master Plan that will undergird the department's strategic initiatives between 2017 and 2022.

The mission of West Lafayette Parks and Recreation Department is *to enhance the quality of life in the city by providing the best possible recreational facilities and programs for its citizens through effective management of natural, human, and financial resources*. The purpose of the public engagement efforts was to elicit information (perceptions, opinions and experiences) from community members. The community forums (held October 5 & 6, 2015) sought to obtain information on the current assets of the department and the potential opportunities that the department might consider as they plan for the future. The survey (available online and in paper form at several Parks and Recreation facilities between January 21 and March 28, 2016) sought to complement the forums by gathering information about current facilities and programs (public awareness, usage, quality, etc.) and offering a means of collecting suggestions for improvement or diversification of offerings.

Public input for this process occurred through a series of two community forums with 51 attendee's total. Data generated through the asset and opportunities exercises, outlined in the process agenda, resulted in the creation of an Excel database that was given to the West Lafayette Parks and Recreation Department. This database included:

- All of the raw asset data from each forum coded by community capital (Table A)
- All of the raw opportunities data from reach forum coded by community capital and the number of votes each opportunity received (Table B)
- Completed action planning worksheets (Table C)

Below are word clouds of the assets (Figure 1) and opportunities (Figure 2) identified during the community forums.



Figure 1: Word cloud of assets identified during community forums

respondents were found to be white females, between the ages of 25 and 44 with a bachelor degree or higher.

Satisfaction of Present Services

Participants were asked several questions regarding their satisfaction with West Lafayette Parks & Recreation facilities, programs, and several other factors. This data was then cross referenced among several other questions to determine satisfactions with various aspects of the West Lafayette Parks and Recreation Department. Overall, participants were found to be “Satisfied” with the facilities and programs offered by the parks and recreation department (Table 14).

Participation

Participants were also asked if they participated in the education and recreation programs offered in the department. It was found that respondents were fairly split between using and not using programs offered. This data was then crossed with overall satisfaction data to find that satisfaction was similar to those who do and do not participate in education and recreation programs with a slightly smaller amount of people who do not participate in programs being “very satisfied”. If a participant stated that they did not participate in programs, they were asked to provide a reason from various choices. A large amount of participants stated that their lack of participation was due to not being aware of program options available. An additional notable amount of people also stated that the relevant options available did not fit their schedule. Additionally, among the small percentage of people who were “somewhat satisfied” and “not satisfied”, their lack of participation in activities was also due to not being aware of program options and the relevant options not fitting within their schedule (Table 99).

The locational data was also cross referenced with the education and recreation program participation data to determine where program participants are located and where resources can be focused. A majority of individuals that participate in Parks & Recreation programs were found to be non-Purdue student West Lafayette city residents and significantly, but less so, participants were also found to be non-Purdue student non-West Lafayette residents. These two categories were also found to be the majority of those who did not participate in Parks & Recreation education and recreation programs. Results similar to those crossed with the satisfaction data also found that most participants in the majority locations were not participating due to lack of awareness of program options and the relevant options not fitting to their schedule (Table 102).

Age data of respondents was also crossed with participation data to discover the demographics of those participating in programs and what age groups are lacking from parks programs. Respondents ages 25 to 44 were found to equally participate and not participate in West Lafayette Parks and Recreation education and recreation programs while similar results were found in respondents ages 45 to 64 and those 65 and over. In contrast, respondents’ ages 18 to 24 years were found to significantly not participate in education and recreation with the overall reason for lack of participation being not aware of program options (Table 100).

Lastly, data regarding respondent education level was crossed with participation data to better understand those participating in programs and those that are not. Participants with some

college, no degree or less are mostly not participating in West Lafayette Parks & Recreation education and recreation programs. Those with a professional degree or more than a bachelor degree were found to participate in recreation and education programs more so than not. For those who state that they do not participate in parks and recreation programs, a majority of people stated that they were not aware of the program options across all education levels (Table 101).

Accessibility

The Parks and Recreation department was curious how people were hearing about their programs and services as well as the accessibility of these programs. A majority of the survey respondents were learning about programs and services through word of mouth and the West Lafayette Parks & Recreation Program Booklet. The least used sources of information were neighborhood associations and the City of West Lafayette Parks & Recreation Facebook page (This data can be found on Table 10). A majority of participants accessed programs and facilities through cars or walking with very little taking the bus (This data can be found on Table 11). Participants were also asked about the likelihood of residents to participate in an online payments system. A majority of participants stated that they would be very likely to utilize an online payment system (Table 13).

Facilities

Equipment, facility and service use was reported by respondents in which they selected all facilities they used. Paved trails, nature trails, restrooms, and picnic shelter/tables were among the most popular responses among respondents. The least popular facilities used were the boat ramp, volleyball, and the fitness area. There was an option of other the top five comments among them were: parks outside of West Lafayette system (Horticulture Park most frequently referenced), trails, Farmer's market, community gardens, and soccer fields (This data can be found on Table 22).

Data was collected regarding the various West Lafayette Parks & Recreation facilities including: Celery Bog Nature Area, Happy Hollow Park, Riverside Skating Center, and Morton Community Center. This data was crossed among several aspects of each of these facilities.

Celery Bog Nature Area

Data collected from the rating of various aspects of Celery Bog Nature Area and Lilly Nature Center including building and ground appearance and trail condition was crossed with data regarding the frequency of use. A majority of respondents stated that they visit Celery Bog Nature Area about one time a year and a majority of respondents also rated the appearance of the buildings and grounds as excellent (Table 32). Regarding trail condition, a majority of respondents felt that the trail quality could be rated as "Good" across all frequencies of use except people that are visiting more than once a week in which of a majority of those respondents state that the condition of trails were "Excellent" (Table 34).

Opportunities	Challenges
<u>Facility</u> <ul style="list-style-type: none"> • Increase restroom access • Extend nature center hours • Add splash pad* • Allow for rental availability • Add outdoor play structure <u>Trails</u> <ul style="list-style-type: none"> • Construct new unpaved nature trails • Add boardwalks / mulch in wet areas <u>Programs</u> <ul style="list-style-type: none"> • Include winter sports / activities • Expand program offerings 	<u>Safety</u> <ul style="list-style-type: none"> • Off leash dogs a concern • Include emergency call boxes on remote trails • Add wayfinding signs on trails <u>Accessibility</u> <ul style="list-style-type: none"> • Improve trail accessibility for wheelchairs through park • Concern restroom facilities and entrances / exits difficult to access and use by wheelchairs <u>Trails</u> <ul style="list-style-type: none"> • Continually mulch • Manage poison ivy

Comments (pg. 43)

Happy Hollow Park

Data collected from the rating of various aspects of Happy Hollow Park including playground equipment condition and trail condition was crossed with data regarding the frequency of use of this facility. A majority of respondents were found to visit Happy Hollow Park one time per month and would rate the condition of playground equipment as mostly “Good” (Table 48). Similar results were found when comparing frequency of use and the condition of the trails. A majority of respondents felt that the condition of the trails were “Good” across all frequencies of use (Table 49).

Opportunities	Challenges
<u>Facility</u> <ul style="list-style-type: none"> • Upgrade playground equipment • Include splash pad <u>Trails</u> <ul style="list-style-type: none"> • Include wayfinding signs / maps on or near trails 	<u>Accessibility</u> <ul style="list-style-type: none"> • Park accessibility limited due to closure/construction at the Salisbury entrance trail <u>Trails and Maintenance</u> <ul style="list-style-type: none"> • Heavy use of unpaved trails • Significant erosion throughout park • Additional invasive species management needed <u>Safety</u> <ul style="list-style-type: none"> • Dangerous traffic flow with construction • Isolated locations can be concerning for lone walkers

Comments (pg. 51)

Municipal Pool

Data collected from the rating of various aspects of the Municipal Pool including pool condition and cost of entry was crossed with data regarding the frequency of use. A majority of the participants visited the pool one time a year or one time per month and felt that the condition of the pool was “Good” (Table 63). Regarding the cost of entry to the Municipal Pool, most respondents felt across all frequency of visits that the cost of entry is “Good” although a notable amount of respondents stated that they would rate the cost of entry as “Fair” (Table 64).

Opportunities	Challenges
<u>Facility</u> <ul style="list-style-type: none"> • Include splash pad / water park • Upgrade / expand facility • Include concession area 	<u>Season</u> <ul style="list-style-type: none"> • Short season - Extend season to include evenings and weekends when school begins <u>Hours</u> <ul style="list-style-type: none"> • Extend hours and opportunities for lap time <u>Cost</u> <ul style="list-style-type: none"> • Dissatisfaction of not allowing use of pass during lap swim time

Comments (pg. 58)

Riverside Skating Center

Data collected from the rating of various aspects of the Riverside Skating Center including rink condition and skate rental satisfaction was crossed with data regarding the frequency of use. A majority of respondents stated they visited the Riverside Skating Rink one time per year and would rate the condition of the rink as “Good” (Table 79). Similar results were shown when looking at respondent satisfaction with the skate rental. Most respondents would rate the satisfaction with skate rental as “Good” (Table 80).

Opportunities	Challenges
<u>Facility</u> <ul style="list-style-type: none"> • Offer support walkers for youth learning to skate • Construct full size, indoor facility <u>Program</u> <ul style="list-style-type: none"> • Expand learn to skate offerings • Expand family skate time • Include hockey 	<u>Facility</u> <ul style="list-style-type: none"> • Small size causes frequent over crowding • Include indoor waiting area for parents / guardians <u>Hours</u> <ul style="list-style-type: none"> • Short hours - Extend hours <u>Cost</u> <ul style="list-style-type: none"> • Prorate fee based on entrance during session time • Reduce or eliminate fee for non-skating parents / guardians

Comments (pg. 66)

Morton Community Center

Data collected from the rating of various aspects of the Morton Community Center including recreational/education programming delivered and the appearance of buildings and grounds was crossed with data regarding the frequency of use. A majority of people state that they visited the Morton Community Center one time per year and most people felt the appearance of the buildings and grounds would be rated as “Good” across all frequencies of visit (Table 96). Among the individuals visiting the Community Center one time per year, a majority felt the recreational/educational programming delivered would be rated as “Good”. All other respondents who stated that they visit one time per month or more stated rated the recreational and educational programing as “Excellent” (Table 94).

Opportunities	Challenges
<u>Programs</u> <ul style="list-style-type: none"> Expand program areas Include additional music, dance and foreign language programs Add programs over lunch hour 	<u>Facility</u> <ul style="list-style-type: none"> Renovate / upgrade facility Comments related to overcrowding in pottery studio, temperature control, restroom upgrades <u>Continue use as community center</u> <ul style="list-style-type: none"> City office co-location limits use

Comments (pg. 74)

Conclusions and Recommendations:

Overall, the respondents of the survey felt that most of the five facilities discussed in the report are visited on time per year and would rate the quality of most of the aspects of these facilities as “Good”. These facilities were mainly being accessed through car. Respondents were fairly split between participating and not participating in activities and programs offered by Parks and Recreation. The largest reason for participants’ lack of participation across almost all accounts was lack of knowledge about relevant programs.

Recommendations:

Top Three New Programs		
First Choice: Fitness Program <ul style="list-style-type: none"> weight lifting, exercise education, weight loss education, family programs, senior programs 	Second Choice: Nature Programs <ul style="list-style-type: none"> Hikes, family, naturalist led, plant ID, preschool, volunteer opportunities, wildlife viewing, after school 	Third Choice: Adult Sports <ul style="list-style-type: none"> martial arts, soccer, volleyball, baseball, softball, swimming, basketball, fussball

Top Three Facility Improvements		
First Choice: Trail Systems Expansion <ul style="list-style-type: none"> paved-connect neighborhoods, existing trails, and parks, multi use (walk and bike), includes loops, expand hiking trails 	Second Choice: Indoor Recreation Facility <ul style="list-style-type: none"> pool, gym/sports, track, exercise equipment, playground/play center, programs, youth center recreation 	Third Choices: <ul style="list-style-type: none"> Splash Parks Dog Park Bike Trail Expansion

Overview of City of West Lafayette Parks and Recreation Department's Public Engagement Activities in Support of their 5-Year Master Planning Process: Full Report

Community Forums

Two community forums were held:

- St. Andrew United Methodist Church from 5:00 pm – 9:00 pm on October 5, 2016 (21 attendees, 11 staff/facilitators)
- West Lafayette Public Library from 9:00 am – Noon on October 6, 2016 (30 attendees, 9 staff/facilitators)

The forum agendas were identical, followed the following format, and relied on worksheets from the Purdue Extension curriculum "[Enhancing the Value of Public Spaces](#)".

5:00 pm (30 mins)	<ul style="list-style-type: none"> • Welcome, Mayor John Dennis • Overview of West Lafayette Parks and Recreation and Master Planning Process, Janet Fawley • Introduction to Enhancing the Value of Public Spaces Process, Kara Salazar
5:30 pm (60 mins)	<p>World Café, Round 1 (facilitated by Michael Wilcox)</p> <ul style="list-style-type: none"> • Identifying Strengths and Assets – Appreciative Inquiry (AI) Discovery phase, Describe the best of what you have in your WL parks, Question 1 AI worksheet, Sticky Wall 1 • 15 minutes introduction - PowerPoint slides of Community Capitals Framework (CC) and AI introduction • 25 min - station rotations <ul style="list-style-type: none"> ○ Divide into 7 stations based on CC icons, 3-4 people per station ○ 3 minutes per table rotation to identify assets on 3x5 note cards, provide 7 different card colors for each community capital • 15 min – Discussion - What do we have? <ul style="list-style-type: none"> ○ Final groups at table post and present each capital, 2 minutes ○ Are we missing anything that makes WL parks stand out?
6:30 pm (60 mins)	<p>World Café, Round 2 (facilitated by Steve Yoder)</p> <p>Identifying Opportunities – AI Dream phase – Question 3 AI handout – Sticky Wall 2</p> <ul style="list-style-type: none"> • 5 min – introduction and hand out table prompts <ul style="list-style-type: none"> ○ divide into 7 tables, group based on color on back of icon • 35 min – station rotations <ul style="list-style-type: none"> ○ 5 minutes per table rotation ○ Using note cards per CC station, identify opportunities for West Lafayette parks and recreation ○ PowerPoint with prompting questions: <ul style="list-style-type: none"> ▪ Envision what might be in regard to West Lafayette's public spaces. Write down an achievable opportunity you have for WL that can be built on past or current assets. These opportunities can be related to facilities, programs, etc. ○ Last table will post all opportunities under each capital on the sticky wall.

	<ul style="list-style-type: none"> • 10 minutes – Review - Read through opportunities on own, determine what needs clarification or discussion • 10 minutes – Voting - What should we do? <ul style="list-style-type: none"> ○ Prioritize the opportunities ○ Vote on top priority in each capital, 7 sticky dots per participant, need to vote in each capital ○ Priorities will be focus of final group activity, other priorities will be explored through surveys and interviews 	
7:30 pm (15 mins)	BREAK	Team tallies responses during break for priorities
7:45 pm (60 mins)	Appreciative Inquiry Exercise (facilitated by Roberta Crabtree) <ul style="list-style-type: none"> • Design and Delivery AI phases (questions 4 and 5 in AI worksheet) • 5 min – introduction and hand out question worksheets and extra paper for responses <ul style="list-style-type: none"> ○ Participants focus on one priority per capital ○ Capital group is based on icon selection ○ Write responses to two questions in group • 20 min - question responses • 35 min – report out <ul style="list-style-type: none"> ○ 5 min per group • Clarifications, questions 	
8:45 pm (15 mins)	Wrap Up and Next Steps (facilitated by Kara Salazar) <ul style="list-style-type: none"> • Describe opportunity for feedback through survey and interviews with stakeholder groups, review of final master plan for public input • Purdue team compiling data and will transfer input to WL Parks and consulting group • Ask for clarifications or questions 	
9:00 pm	<ul style="list-style-type: none"> • Janet Fawley - Thank group for attending 	





Data generated through the asset and opportunities exercises, outlined in the process agenda, resulted in the creation of an Excel database that was given to the West Lafayette Parks and Recreation Department. This database included:

- All of the raw asset data from each forum coded by community capital (Table A)
- All of the raw opportunities data from reach forum coded by community capital and the number of votes each opportunity received (Table B)
- Completed action planning worksheets (Table C)





Table 1: West Lafayette Assets Grouped by Community Capital as Determined During Two Focus Group Sessions in October 2015

Built	Cultural	Financial	Human	Natural	Political	Social
ADA (Americans with Disabilities Act) Compliant Access (Parking and Facilities)	4th of July Concert	200 Acres of Nature Reserve	"Community Service" Works (Court Ordered)	Abundant Wildlife	Access to Congressional Delegates	"Two Great Cities, One Great University" Motto
Arni Cohen Baseball Fields at Cumberland	Age Diversity	ADA Accessibility Grants	Active Retirement Community	Air Quality Attainment	Accessible Public Officials	4-H Groups
Basketball Courts	Amphitheater Concert Series	Arbor Day Foundation Grants	ADA (Americans with Disabilities Act) Compliant Access (Parking and Facilities)	All Season Access	ADA (Americans with Disabilities Act) Compliant Access (Parking and Facilities)	Adult Learning Opportunities
Blessed Sacrament	Architectural	Area IV Council	Availability of Classes for Improved Health	Bicycle Trails	Area Planning Commission	Aisles of Grocery Stores
Boathouse and the Cooperative Relationship with Purdue	Area Music	Army Corps of Engineers	Boy Scouts/Girl Scouts	Birds	Child Safety	Bars
Celery Bog	Art in Bloom Garden Tour	Athletic Facilities	Capable, Involved Elders	Boathouse and the Cooperative Relationship with Purdue	City Hall Relocation	Benefit Walks and Runs
Churches	Art in the Garden	Banks of the Wabash Grants	Caring Individuals	Celery Bog	City Support of Parks	Boy Scouts/Girl Scouts
Churches and Schools for Space	Art on the Wabash	Boathouse and the Cooperative Relationship with Purdue	Chefs	Cemeteries	City Support of Volunteer Organizations	Chamber of Commerce
City Landscaping	Athletic Events	Bus Cover at University Place Donation	Child-Focused	Certified Wildlife Areas	Civic Pride	Churches
Connecting Trails and Sidewalks	Bug Bowl	Business Partnerships	Churches	Changes of Seasons	Conversation Circles	Citizen's Band
Cooperative Retirement Centers	Chamber Singers	Celery Bog	Community Growth Brings New Talent to the Community	Citizen Involvement in Natural Areas	Cooperation with Public Agencies	Civic Clubs
County Amphitheater and Park	Children's National Programs	Churches	Constant Source of Youth	Community/Neighborhood Gardens	Council and Mayor Supportive of Parks	Coffee Shops

Built	Cultural	Financial	Human	Natural	Political	Social
Evonik National Area	Civic Theater	Community Development Block Grant Program (CDBG)	Corporate/Industry	Creative Possibilities with Asian Carp	County Relationship and Cooperation	Concerts
Farmers' Market	Continual Sense of Safety	Community Foundation	Creativity/Talent	Creeks	Diversity Roundtable	Connection to Local Farmers
Fort Ouiatenon	Convocations	Concession Sales	Culture of Learning (incl. Wabash Area Lifetime Learning Association)	Cumberland Avenue Landscaping	Engaged Voter Population	Convocations
Fountains	Culture of Continual Improvement	Corporate Grants	Dan Dunten	Cumberland Park	Good Communication via Radio, TV, Newsletters	Cooperation between West Lafayette and Lafayette Mayors
Global Fest	Diverse Community	Corporate/Industry	Diverse Age Groups	Cumberland School Nature Center	Green Minded Government Officials	Cycle Clubs
Green Infrastructure	Diversity	County, State, City Budget Allocation	Diverse Community	Forests	History of West Lafayette Voter/Community Support	Diverse Religious Institutions
Happy Hollow Park	Dulcimer Gathering	DNR Lake and River Enhancement (LARE) and Community Forest Grants	Diverse Perspective	Glaciated Landscape	Human Resource Commission	Economic Programs
Happy Hollow Park Playground	Economic Diversity	Farmers' Market	Diversity	Golf Courses	Indiana Voices of Women	Faith Based Organizations
Happy Hollow Shelters	Ethnic Restaurants	Federal	Dr. Sam Postlethwait (Purdue Professor Emeritus)	Happy Hollow Park	Involved Citizens	Faith West Community Center
I-65	Family Fun Day	Fees	Eagle Scout Volunteers and Projects	Happy Hollow Pool	Lafayette Urban Ministries (LUM)	Farmers' Market
Ice Rink	Farmers' Market	Foundation Grants	Energy	Hiking Trails	League of Women Voters	Festivals

Built	Cultural	Financial	Human	Natural	Political	Social
Layout of Tapawingo for Festivals	Fiddler's Gathering	Fraternities and Sororities	Engaged Citizens	Horticulture Garden at Purdue (HLA Garden)	Mayor	Friends of Bob
Library Amphitheatre and Plaza	Foreign Conversation Partner	Grants	Family Fun Day	Horticulture Park at Purdue	Neighborhood Resource Team	Gardening Clubs
Lilly Nature Center	Fort Fortnightly Literary Club	Greater Lafayette Chamber of Commerce	Family-Focused	Indiana Prairie	Open Council Meetings	Gender
Lommel Park	Fort Ouiatenon	Habitat for Humanity	Farmers	Large, mature trees	Open Meetings	Global Fest
Margerum Fountain and Pedestrian Bridge	Friends of Bob	High Average Income	Farmers' Market	Lilly Nature Center	Park Superintendent	Good to Great Plan - Greater Lafayette Commerce (GLC)
Morton Center (incl. Programs, Instructors, etc.)	Galleries	Ice Rink	Girl Scouts	Martell Forest	Public Comments Sought	Growing Senior Volunteer Population
Northern Indiana Citizens Helping Ecosystems Survive (NICHES) Land Trust and Properties	Global Fest	Indiana State Grants	Global Fest	Master Gardener	Purdue	Harrison Ecology Club
Northwest Greenway	Greater Lafayette Art Museum	Individual Donors	Global, Well-Networked	McCormick Woods	Purdue Student Government	Interest Clubs
Observatory at Cumberland School	High Educational Level	In-Kind/Volunteers	Happy Hollow Walkers	Naturalists	Purdue Students, Staff, etc.	International Center of West Lafayette
Park Shelters	History (Purdue River City Area)	Library Book Drops in Parks	High Educational Level	Neighborhood "ponds" and "lakes"	Redevelopment Commission	Junior Nature Club
Parks	Holidays	Lilly Endowment	Inclusiveness of All Population	Neighborhood Parks	Relationship with Lafayette	Lilly Nature Center
Pedestrian Bridge	International Center of West Lafayette	Little Free libraries	Industry Leaders	Newly annexed Area	Sensitivity to LGBT Community	Lilly Nature Center Volunteers
Playgrounds	International Cultural Events at Purdue	Local Groups (Kiwanis etc.)	Influx of New Talent	Plant/Animal Biodiversity	Sheila Klinker (IN House of Representatives)	Master Gardener

Built	Cultural	Financial	Human	Natural	Political	Social
Public Art (incl. Team and Projects)	Kids Sporting Events	Mary Cutler	Innovative	Plantings in Roadways	Shrinking of Former State Highways within Community	Master Naturalist
Public Library	Lafayette Adult Resource Academy	McAllister Foundation	Instructors at Morton	Ponds/Lakes	State Legislators	Moral Mondays
Public Street Rights-of-Way	Lafayette Citizens Band	Morton Center (incl. Programs, Instructors, etc.)	Intelligence	Prairies	Strategic/Master Planning	Morton Center (incl. Programs, Instructors, etc.)
Purdue Campus	Lilly Nature Center	National Foundations	Joan Mohr Samuels	Private Yards	Strong Relationship and Communication with School Corporation	Native Roots Social Communication
Riehle Plaza and Bridge	Links to Purdue	Non-Profits	Life-Long Learners	Prophets Town State Park	Superintendent Community Council	Neighborhood Alliances
River Access Points	Little Free libraries	North Central Health Services (NCHS)	Mary Cutler	Purdue	Support from State (DNR)	Neighborhood Associations
Samara House (designed by Frank Lloyd Wright)	Long Indiana History	Northern Indiana Citizens Helping Ecosystems Survive (NICHES) Land Trust and Properties	Morton Center (incl. Programs, Instructors, etc.)	Purdue Campus	Supportive City Council	Northern Indiana Citizens Helping Ecosystems Survive (NICHES) Land Trust and Properties
Shared Physical Facilities with Faith Group	Mind BOGgling Event	Other Local Parks Departments	Native Friends Dedicated to West Lafayette	Purdue Research Park Landscaping	Town-Gown Interactions	Public Space Where People Can Gather
Sidewalks	Morton Center (incl. Programs, Instructors, etc.)	Parks Foundation	Nature Center Educational Programs	Recreational Center	Trustworthy Police Force	Public Transport Action
Skating Rink	Multi-National Populaces	Partner and Cost Share Funds	Open Minded	Sledding Hill by Pool	U.S. House of Rep. District Office in West Lafayette	Purdue
Soccer Fields	Murals	Playgrounds	Physical Strength	Street Trees	West Lafayette Library and WL Parks & Rec Cooperation (incl. Morton Center Co-Programs)	Purdue Student Involvement

Built	Cultural	Financial	Human	Natural	Political	Social
Softball Places	Museum at Prophetstown	Primacy of Place (Ball State University)	Political Clout	Taez River Aquifer	World-Class Skilled Humans	Purdue Women's Club
Sports Facilities	Music Festivals	Property Tax	Progressive Thinkers	Tapawingo Park (Playground, Art and Heritage Trail)	WREC	Restaurants
Street Trees	Native American Community	Public Art (incl. Team and Projects)	Purdue Students	Tommy Johnson Park		Runners' Club
Streetscape	Neighborhood Associations	Purdue	Rentable Shelters and Facilities	Trail Systems (incl. variety of trails)		Scouting
Swimming Pool	Neil Armstrong statue	Purdue Extension	Research-Minded	Trees (Preservation/Reforestation)		Senior Housing Social Life
Tapawingo Park (Playground, Art and Heritage Trail)	Nine Irish Brothers	Purdue Research Foundation (PRF)	Safe, Accessible Trails	Undeveloped Sections of Parks		Service Groups/Clubs
Tommy Johnson Park	Outdoor Sculptures	Redevelopment Commission	Service Groups/Clubs	Vacant Lots		Slayter Hill
Track at High School	Prophets Town State Park	Relationship with County Park-share	Skating Lessons	Varied Topography of Community		Small Business Owner Community
Trail Systems (incl. variety of trails)	Public Art (incl. Team and Projects)	ROTC	Sports Expertise	Wabash River		Sports Organizations
Trains and Buses	Purdue	Roy Whistler Foundation	Strong Sense of Community	Water Quality Improvement		Sports-Community and Purdue
U.S. - 231 Trail System	Purdue Arts Programs	Service Groups/Clubs	Swim Lessons	West Lafayette Schools Four Mile Walking Trail		State and West Central Chapter of Indiana Native Plant & Wildflower Society (W.C. INPAWS)
University Farms Park	Purdue Extension	SIA Grants	Teachers	Wetlands		State Street
Wabash Boat Ramp	Purdue University Bands	Special Taxing District	Teamwork Vision for Community Growth	Wildcat Creek		Student Clubs & Organizations (incl. Volunteering and Fundraising)
Wabash River Front Development	Quilting Clubs	Stability of Home values	Top-Notch schools			Student networks

Built	Cultural	Financial	Human	Natural	Political	Social
Water Parks	Religious Diversity	Stability of Tax base	Transient Population Bringing in New Energy, Ideas and Vision			Student Researchers
West Lafayette Public Library	Riverfest	State	Volunteers and Volunteerism (incl. financial and service)			Sycamore Audubon Society
West Lafayette Schools	Samara House (designed by Frank Lloyd Wright)	State and West Central Chapter of Indiana Native Plant & Wildflower Society (W.C. INPAWS)	WAUA Programs			Tippecanoe Arts Foundation (TAF) (incl. Arts Intersect newsletter)
	Slayter Center	Student Clubs & Organizations (incl. Volunteering and Fundraising)	Wednesdays in the Wild			Tippy Connect Young Professionals (TCYP)
	Small Schools	Swimming Pool	Youth Groups			United Way
	Steam and Power Show	Tif. Funds	Zonda Bryant			University Religious Leaders
	Student Population	Trail Systems (incl. variety of trails)				Visitor's Center Calendar
	T. Cullins Historical Articles in Local Paper	United Way				Volunteers and Volunteerism (incl. financial and service)
	The Feast of the Hunters' Moon	Visit Lafayette/West Lafayette				Wabash Area Lifetime Learning Association Programs (WALLA)
	Thriving Artistic Community	Volunteers and Volunteerism (incl. financial and service)				Wednesdays in the Wild

Built	Cultural	Financial	Human	Natural	Political	Social
	Tippecanoe Arts Foundation (TAF) (incl. Arts Intersect newsletter)	West Lafayette Research Center				West Lafayette Library and WL Parks & Rec Cooperation (incl. Morton Center Co-Programs)
	Versatile Parks	West Lafayette Schools				West Lafayette Schools
	Village Walkability, Size, and Access	WREC				West Lafayette Tree Friends
	Wabash Area Lifetime Learning Association Programs (WALLA)	Youth Sports Cooperative Relationship with Schools				WLHS Eco Clubs
	West Lafayette Public Arts Team					WREC
	West Lafayette Public Library					Youth Athletes
	West Lafayette Schools Music Programs					



Figure 2: Word Cloud of Opportunities Identified During Community Forums




Table 2: West Lafayette Opportunities Grouped by Community Capital as Determined During Two Focus Group Sessions in October 2015




Opportunities	Built	Cultural	Financial	Human	Natural	Political	Social	Votes	Category
More Events to Connect with International Community				X			X	9	Social Capital
Wider Use of River/Riverfront					X			9	Wabash
Food and Beverage Tax for the River			X					8	Funding
Develop Wabash Corridor for Multi-Use	X				X			8	Wabash
WREC Plan in Action	X							8	Wabash
Parks Representative as Permanent Seat on City Council or Development Commission						X		7	Representation
Conservation of Natural Resources					X			6	Conservation
Education of Voting Public on Green Initiatives						X		6	Education
Full-Time Person Programming Facilities				X				6	Education
Tax on Religious Property			X					6	Funding
Create a Riverfront Specialized Tax District			X			X		6	Funding
Affordable Nature Camp		X						5	Education
School to Park and Natural Area Field Trips/Curriculum				X				5	Education
Purdue/WL Partnership for Development			X					5	Partnership with Purdue
Retired Faculty who are still Active in Community				X				5	Partnership with Purdue
Better Publicity of Public Meetings								5	Representation
Stronger Neighborhood Associations								5	Representation
Create Events to Encourage Age-Diversity Mingling							X	5	Social Capital
Expanded Public Transportation								5	Facilities and Infrastructure
Finance Public Art		X						4	Art
Better Bike Trail Connections	X							4	Facilities and Infrastructure
Multi-Use Facilities	X							4	Facilities and Infrastructure
Outdoor Theatre		X						4	Facilities and Infrastructure
Special Taxing District for Park and Cultural Use (Denver, CO)			X					4	Funding
Parkland in Annexed Area					X			4	Land use
Increased Partnership with City, State, and County						X		4	Partnership Across Governments
County Wide Green Commission						X		4	Representation
More Use of River					X			4	Wabash
Murals		X						3	Art
Neighborhood Art Projects with Pocket Parks		X						3	Art
Emphasize Native Plants (Remove Invasive Species)					X			3	Conservation
Increased Partnerships with Educational Organizations				X				3	Education
School Food Gardens						X		3	Education

Children's Nature Center	X							3	Facilities and Infrastructure
Physical Connection Between West Lafayette Library and Morton	X							3	Facilities and Infrastructure
Opportunities	Built	Cultural	Financial	Human	Natural	Political	Social	Votes	Category
More Help from State			X					3	Funding
Never-Ending Pot of Money						X		3	Funding
Gather More Natural Areas for Parks Systems					X			3	Land use
Pervious Surfaces					X			3	Land use
Increase Cooperation between County Parks						X		3	Partnership Across Governments
Plan Annex City	X							3	Partnership Across Governments
Waterfront Development (Shops and Restaurants)	X							3	Wabash
Formal Public Arts Trail		X						2	Art
Sculpture Parks with MapQuest for Sight-Impaired		X						2	Art
Expanded Recycling					X			2	Conservation
Removing All Exotics from Green Spaces					X			2	Conservation
Better City Website								2	Education
Bike Coordinator Advocate/Educator				X				2	Education
Increased Education of Political Agencies to Facilitate Need for Parks and Rec.							X	2	Education
Local History Museum		X						2	Education
Satellite Program Access at Low Income Housing Areas			X					2	Education
Westside Newspaper Better Coverage								2	Education
"Mosey-Type" Events							X	2	Events
5K Run for Parks			X					2	Events
Front Porch/Music Festivals								2	Events
Movie Nights in Cumberland or Tap. Park		X						2	Events
Facilities Accessible to All							X	2	Facilities and Infrastructure
Public Indoor Garden/Butterfly House	X							2	Facilities and Infrastructure
State Street Transformation	X							2	Facilities and Infrastructure
Air Bnb. Paying Taxes			X					2	Funding
NCHA Grants			X					2	Funding
Restructure Innkeepers Tax for just Local Use and/or the River						X		2	Funding
More Community Garden Space						X		2	Land use
More Trees and Shrubs (Particularly Along Streets)					X			2	Land use
More Cooperative Events (Purdue and City)				X				2	Partnership with Purdue
Using Purdue Diversity Groups				X				2	Partnership with Purdue

Community Planning More Public Participation						X		2	Representation
Support for Neighborhood Association				X				2	Social Capital
TOTAL	10	9	10	9	11	11	5		

Table 3: West Lafayette Action Items Grouped by Community Capital as Determined During Two Focus Group Sessions in October 2015

Capital	Short Term Strategies (1-2 years)	Medium Term Strategies (2-5 years)
 <p>built</p>	<p>WREC Plan. Strategies: * The strategy would be for WREC to implement its various plans. The involvement of WREC private owner partnerships for redevelopment are key to producing a substantial impact in terms of implementation. Greater public investment is also imperative. ACTION STEPS: * Complete North Reach Master Plan * Complete Central Reach Master Plan * Promote development ideas with private property owners. * Enhanced branding for WREC as well as public outreach</p>	<p>WREC Plan. ACTION STEPS: * Develop suite of public sector incentives to assist private development. * Partner with municipal and county parks boards to achieve public sector development. * If approved utilize new taxing district for funding needs.</p>
 <p>natural</p>	<p>Wider use of river / riverfront. Strategies: Use funding from special taxing district for river front development through WREC. ACTION STEPS: * Poll community. * Get community support for WREC. * Understand funding needs. * Present to the community in open meetings. * Reassess options and funding based off of the majority plan. * Set the plan.</p>	
 <p>human</p>	<p>Full time staff for programming facilities. STRATEGIES: * Create job description. * Secure funding. * See where this fits in with WL Parks master plan. * If this is a running programs - work with an existing organization to accomplish this. * Additional discussion made linkages to bolstering use and programming in facilities such as skating rink.</p> <p>Retired faculty who are still active in community (also professional staff). STRATEGIES: * You need a way to reach retirees to inform them of all of volunteering opportunities. Allow them to follow their interests and passions. * Steps to evaluate their interests and talents to then inform them of volunteer opportunities that would best fit them. * Purdue University Retirees Association.</p>	

 <p>social</p>	<p>More bike/ped connections between Lafayette, WL, County and improved existing facilities. STRATEGIES: * Support WREC Master Plan for pedestrian / bike bridges at Brown St and Mascouten Park to Lafayette. * Educate community (bikers, peds and auto drives) on safe bike and ped transportation. * Develop website / social media opps for education and publicity. ACTION STEPS: * Survey to determine bike-ped needs / desires. * Count bikes to determine current usage. * Bike education programs for children. * Bike safety education committee - funding from feds thru APC - PSAs, education, bike rodeos, etc. (public service announcements during cartoons). * Educate re: bike or vehicles; Community literacy with regard to bike/ped safety - try to address concerns that biking & walking to school is 'unsafe'. (Bike Lafayette, Good to Great, Healthy Tippecanoe all currently support these bike initiatives). * Apply for a bike / ped planning grant. * WL must do a bike plan!</p>	<p>More bike/ped connections between Lafayette, WL, County and improved existing facilities. STRATEGIES: * Liaison / advocate / coordinator for ped and bike related projects and issues. * Create cohesive plan or coordinate existing plans among three municipalities and Purdue. * More bike parking in the community. * Create platform for bike and ped advocacy groups to develop / share their vision. ACTION STEPS: * Bike hub in conjunction with transit hubs with showers, changing stations, etc.</p>
 <p>cultural</p>	<p>Public art. STRATEGIES: * Public arts team (PAT) already exists and is at work. * We have a trail map of public art available through Visit Lafayette/West Lafayette. * Redevelopment commission is willing to fund art. * Funding - city funding/donations/grants/sponsorships/fundraisers/parks foundation. * Create videos showing and explaining benefits and variety of public art. * More community input on places to put art (to generate interest). * more awareness of PAT and its process. ACTION STEPS: Approach Parks Foundation for funding, especially signs and sculpture trail. * Create marketing materials. * is there a person/corporation that wants to champion public art?</p>	
 <p>financial</p>	<p>Create riverfront special tax district for Lafayette/West Lafayette or county-wide. STRATEGIES: * Identify riverfront capital and preservation (in the sense of recreational opportunities). * Clearly identify waterfront plan on both sides of the river* This would need to be a West Lafayette / Lafayette cooperative venture. * Would need to develop community buy-in. * Would need community buy-in (marketing plan) before deciding on food/beverage tax or a special tax district for funding.</p>	<p>Create riverfront special tax district for Lafayette/West Lafayette or county-wide. STRATEGIES * Development needs to be accessible for all SES groups. * Engage political process to gain support for tax and to get passed.</p>



Education of voting public on green initiatives. **STRATEGIES:** * Develop a social media strategy. * Develop a recurring newspaper column informing community about specific initiatives. * Green Commission should develop a speakers bureau to provide public presentations (possibly basing it out of Morton Center). * Utilize local/state/national green/environmental resources for programs/speakers, support / resources for implanting programs, etc. * Utilize Greater Lafayette Commerce f& TV 18or public services 'Green Minutes" etc. **ACTION STEPS:** Social Media - Create a page/link with information on each specific green initiative on city web page, city Facebook. * Public Outreach - Recurring newspaper column, green minute public service (Ch 18, radio, GLC programs). * Green Commission Speakers Bureau. * Learning by Doing Programs in Schools that model specific green initiatives. * Bring in state/national/organizations to use their resources to educate/inform community.

Marketing of the Survey

The survey was available from January 21 – March 28, 2016 online (<http://tiny.cc/wlparkssurvey>) and in paper form at the following venues:

- West Lafayette Public Library
- The Nature Center at the Celery Bog
- Morton Center

Leadership from the West Lafayette Parks and Recreation Department and members of the Purdue team collaborated on marketing the survey. These marketing avenues included:

Newsletters (electronic and paper)

- City of West Lafayette Newsletter – February 2016

TV

- [WL Parks & Rec unveil 5-year master plan; seeking public input](#) - WLFI – 1/26/16
- [Morgan Hainje's Fast Track - West Lafayette Parks and Recreation](#) - PU Fast Track TV - February 18, 2016

Email (direct person to person or listserv)

- Link added to email signatures of West Lafayette Parks and Recreation staff – January – March, 2016
- Email blast to program/rental participants- February- March, 2016
- Tree Friends listserv – February, 2016
- Native Roots listserv – February, 2016
- Email(s) to city council member(s) – January, 2016

Newspaper

- [WL asks for feedback on 5-year parks plan](#) - Journal & Courier – 1/29/16
- [Input sought to help shape WL parks plan](#) – Journal & Courier – 3/22/16

Press Releases

- [Purdue Extension program's objective: enhance public spaces](#) – Purdue Extension – March 2, 2016

Social Media

- West Lafayette Parks & Recreation Facebook page - January – March, 2016
- West Lafayette Parks & Recreation Twitter account - January – March, 2016
- Mayor of West Lafayette Twitter account – February 2016

- City of West Lafayette Twitter account – February 2016
- New Chauncey Neighborhood Association Twitter account – February 2016
- VisitHomeofPurdue Twitter account – February 2016

Meetings

- Soccer and softball groups – January 2016
- Purdue Student Sustainability Council

Flyers

- Card-style flyers with QR Code placed at public computer stations - West Lafayette Library – February – March, 2016
- Card-style flyers with QR Code placed at entrance ways – Nature Center, Morton Community Center, Riverside Skating Center and Parks and Recreation Office – January – March, 2016

Websites

- West Lafayette Parks and Recreation Department website – January – March, 2016
- Wabash River Enhancement Corporation website – February – March, 2016

Other

- Sentence in West Lafayette water bill – February 2016

Survey Results

Demographics of Survey Participants

Location

Respondents were asked to report their residential status. For those reporting that they were neither a Purdue student nor a resident of West Lafayette, they were asked to report a zip code.

Table 1: Residence of Respondents as Reported by Respondents (Survey Question 16: Select one of the following that best describes where you live)

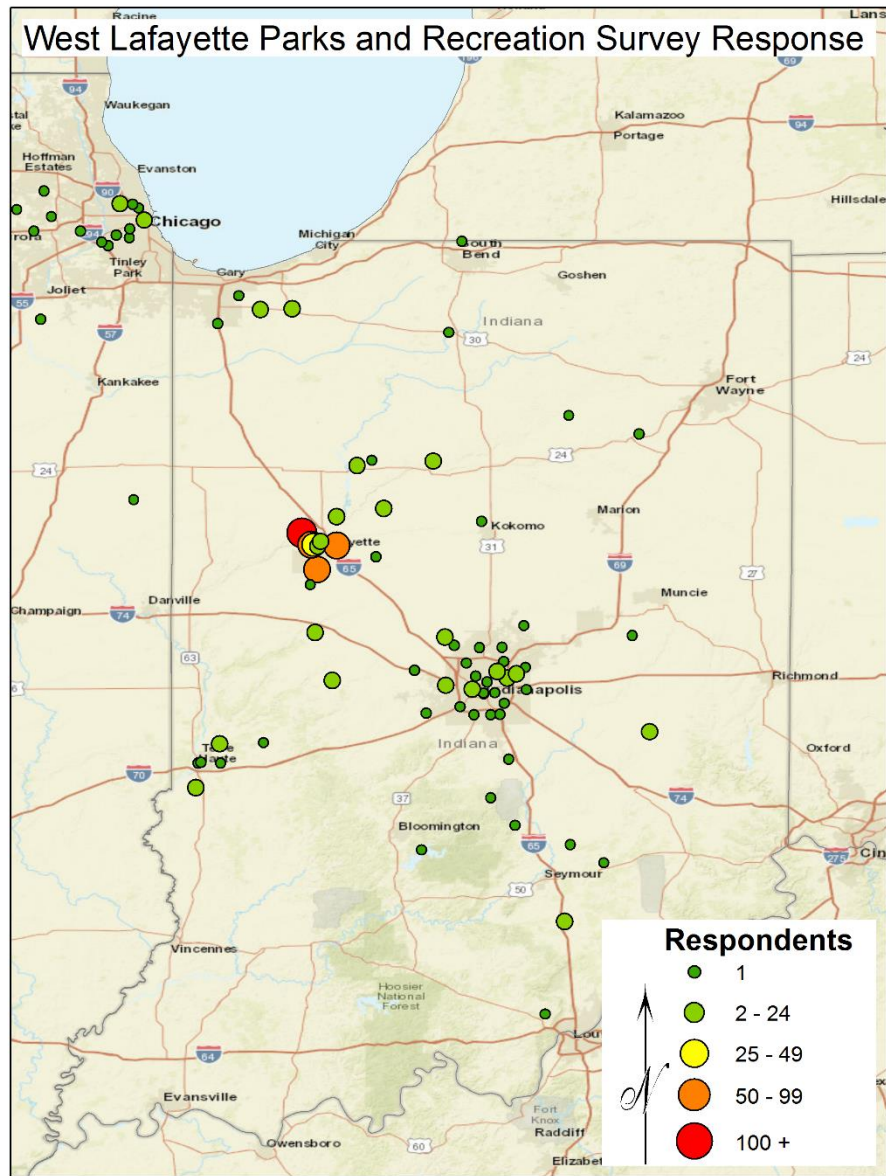
Answer	Responses	%of Responses	% of Respondents
West Lafayette city resident (non-Purdue student)	501	62.5	54.1
Purdue student living on campus	8	1.0	0.9
Purdue student living off campus in West Lafayette	26	3.2	2.8
Purdue student not living in West Lafayette	6	0.7	0.6
Non-West Lafayette city resident (non-Purdue student)	260	32.5	28.1
Residence not reported	125	-	13.5
Total	801		

Of those survey respondents who reported a place of residence, the majority (62.5%) were residents of West Lafayette who were not Purdue students. The second largest group reporting a place of residence (32.5%) resided outside of West Lafayette and were not Purdue students. Purdue students made up the remainder (5%) of the group, including students living on campus, off campus, and not living in West Lafayette.

Where survey taken / Residence

Table 2: Residence by Zip Code of Non-West Lafayette city resident (non-Purdue student)
(Survey Question 16)





Zip	City	Frequency	Percent	Cumulative Frequency	Cumulative Percent
46041	Frankfort, IN	1	0.4	1	0.4
46077	Zionsville, IN	1	0.4	2	0.79
46913	Bringinghurst, IN	1	0.4	3	1.19
46923	Delphi, IN	3	1.2	6	2.37
47901	Lafayette, IN	7	2.8	13	5.14
47904	Lafayette, IN	21	8.3	34	13.44
47905	Lafayette, IN	72	28.5	106	41.9
47906	Lafayette, IN	80	31.6	186	73.52
47907	Lafayette, IN	1	0.4	187	73.91
47909	Lafayette, IN	45	17.8	232	91.7
47920	Battleground, IN	8	3.2	240	94.86
47921	Boswell, IN	1	0.4	241	95.26
47923	Brookston, IN	4	1.6	245	96.84
47933	Crawfordsville, IN	1	0.4	246	97.23
47952	Kingman, IN	1	0.4	247	97.63
47970	Otterbein, IN	2	0.8	249	98.42
47975	Pine Village, IN	1	0.4	250	98.81
47981	Romney, IN	2	0.8	252	99.6
47992	West Point, IN	1	0.4	253	100



Map 1

Age

Table 3: Age Range of Survey Respondents (Survey Question 22: What is your age range?)

Age Range	Relative Proportion	Response	%
18 to 24 years		34	4%
25 to 44 years		348	44%
45 to 64 years		290	37%
65 and over		119	15%
Total		791	100%







The largest group (44%) of survey respondents were between the ages of 25 and 44. These were followed by respondents between the ages of 45 and 64 (37%), and 65 and over (15%). The smallest group (4%) of survey respondents were between 18 and 24. Overall, 81% of respondents were between the ages of 25 and 44 years old.

Gender

Survey respondents were asked, voluntarily, to identify their gender. Five hundred and ninety six (64%) identified as female or male, the remainder did not specify or chose not to answer the question. Of those that responded, 393 (65.9%) identified as female and 203 (34%) identified as male.

Family size

Table 4: Age Ranges of Respondent's Household Members (Survey Question 17: Please select the age ranges of people living in your household, including yourself. Select all that apply)

Age Range	Relative Proportion	Response	%
Child age 4 and under		151	19%
Child age 5-12		318	40%
Teen age 13-17		166	21%
Adult age 18-44		459	57%
Adult age 45-61		290	36%
Adult age 62 and older		182	23%

The majority of survey respondents (57%) had household members whose ages included adults between the ages of 18 and 44. This was followed by households with children between the ages of 5 and 12 (40%) and households with adults between the ages of 45 and 61 (36%). Other household age ranges included adults age 62 and older (23%), teens age 13-17 (21%) and children age 4 and under (19%).

Table 5: Respondent Household Composition by Age (Survey Questions 22 and 17)

		What is your age range?				
		18 to 24 years	25 to 44 years	45 to 64 years	65 and over	Total
Please select the age ranges of people living in your household, including yourself. (Select all that apply)	Child age 4 and under	3	134	10	2	149
	Child age 5-12	1	225	85	2	313
	Teen age 13-17	1	69	92	3	165
	Adult age 18-44	33	329	85	5	452
	Adult age 45-61	4	26	248	7	285
	Adult age 62 and older	0	8	55	118	181
Total		33	348	290	119	790

Education

Table 6: Education level of Survey Respondents (Survey Question 23: What is your highest education level achieved?)

Answer	Relative Proportion	Responses	%	West Lafayette Census # (2014)	West Lafayette Census % (2014)
Less than high school		1	0%	526	4.5%
High school graduate (includes GED)	<div></div>	20	3%	1,331	11.3%
Some college, no degree	<div></div>	74	9%	1,306	11.1%
Associate degree	<div></div>	42	5%	400	3.4%
Bachelor degree	<div></div>	236	30%	3,293	28.0%
Professional degree or more than Bachelor degree	<div></div>	424	53%	4,917	41.8%
Total		797	100%		

When asked about their highest education level achieved, a majority of survey respondents (53%) indicated a professional degree or more than a Bachelor degree. This is 11.2 percentage points higher than the rate for the same level of educational achievement found in West Lafayette (41.8%).

This group is followed by those indicating bachelor's degrees (30%), some college but no degree (9%) and associate degree (5%). Each of these three groups were within two percentage points of the rates for the same levels of educational achievement found in West Lafayette.

These groups were followed by those indicating high school graduate (3%) and less than high school (1%). The rates for the same levels of educational achievement found in West Lafayette are 11.3% and 4.5%, respectively.

Table 7: Education Level of Survey Respondents by Age Range (Survey Questions 23 and 22)

What is your age range?

		18 to 24 years	25 to 44 years	45 to 64 years	65 and over	Total
What is your highest education level achieved?	Less than high school	0	1	0	0	1
	High school graduate (includes GED)	4	3	9	4	20
	Some college, no degree	22	22	17	12	73
	Associate degree	1	31	9	1	42
	Bachelor degree	6	117	84	27	234
	Professional degree or more than Bachelor degree	0	174	168	74	416
	Total	33	348	287	118	786

Race

Six hundred and seventy three (72.3%) of respondents chose to report their race.

Table 8: Survey Respondent's Race (Survey Question 20: What is your race? (optional))

Answer	Responses	%	Census Total for West Lafayette (2014)	Census % for West Lafayette (2014)
White	623	92.6%	22,767	73.8%
Asian	24	0.7%	6,063	19.7%
Two or More Races	17	0.0%	904	2.9%
Black or African American	5	3.6%	951	3.1%
American Indian or Alaska Native	0	0.1%	25	0.1%
Native Hawaiian or Other Pacific Islander	1	0.4%	37	0.1%
Some Other Race	3	2.5%		
Total	673	100%		

The majority of survey respondents (92.6%) were white, which is 18.8 percentage points higher than the percent of whites living in West Lafayette (73.8%). The next-largest group of survey respondents were black or African American (3.6%) which is similar to the percent of black or African Americans living in West Lafayette (3.1%). This group was followed by those indicating "some other race" (2.5%).

Asians made up 0.7% of survey respondents, which is 19 percentage points lower than the percent of Asians living in West Lafayette (19.7%). The percent of survey respondents indicating Native Hawaiian or other Pacific Islander (0.4%) and American Indian or Alaska Native (0.1%) were similar to the percentage of each of those groups found in West Lafayette (0.1%).

Ethnicity

Six hundred and eighty respondents (73.4%) reported whether or not they were Hispanic.

Twenty five (3.7%) of those respondents were Hispanic and the majority (18%) identified their race as White. The U.S. Census reported that in 2014, 1,014 (3.3%) West Lafayette residents were Hispanic or Latino (Survey Question 19).

Language










Table 9: Primary Language Spoken in Respondent Households (Survey Question 21: What is the primary language you speak at home?)

Language	Responses	Percent
Arabic	1	0.13
Armenian	1	0.13
Chinese	6	0.81
English	711	95.69
English and German	1	0.13
English and Mandarin Chinese	1	0.13
English and Spanish	2	0.27
Hindi	1	0.13
Italian	1	0.13
Japanese	2	0.27
Korean	3	0.4
Romanian	2	0.27
Russian	2	0.27
Spanish	8	1.08
Tamil	1	0.13
Total	743	100%

The majority of survey respondents (95.69%) indicated that English was the primary language spoken at home. This was followed by Spanish (1.08%). Twelve additional languages were represented in the survey, with none being spoken by more than 1% of the survey respondents.

Interaction between West Lafayette Parks and Recreation Department and Residents

Table 10: Sources of Information on West Lafayette Parks & Recreation Programs and Services by Frequency of Use (Survey Question 10: Please indicate where you obtain information about the West Lafayette Parks & Recreation programs and services. Select all that apply.)





Answer	Relative Proportion	Response	%	N
Word of Mouth		519	63%	824
West Lafayette Parks & Recreation Program Booklet (3x/year)		470	57%	825
West Lafayette Connections (Print or online)		169	21%	805
City of West Lafayette Website		283	34%	832
Your Neighborhood Association		65	8%	813
The Journal Courier		234	28%	836
City of West Lafayette Parks & Recreation Facebook Page		66	8%	825
WLFI - T.V. 18		184	22%	836
Other (please specify)		55	7%	786

A majority of survey respondents indicated that they received information about West Lafayette Parks and Recreation Programs and Services by either word of mouth (63%) or the West Lafayette Parks and Recreation Program Booklet (57%). These answers were followed by the City of West Lafayette website (34%), The Journal Courier (28%), WLFI – TV 18 (22%) and West Lafayette Connections (21%). The remaining sources of information included the City of West Lafayette Parks and Recreation Facebook page (8%), their neighborhood association (8%), and other (7%).

Open ended comments related to where information is obtained were identified as themes and organized by frequency as displayed below (n=54).

- Flyers and information in facilities
- Internet search
- Native Roots
- WBAA
- Schools




Table 11: Means of Conveyance to West Lafayette Parks and Recreation Program and Facilities (Survey Question 12: How do you commonly access West Lafayette Parks and Recreation programs and facilities? Select all that apply.)

Answer	Relative Proportion	Response	%	N
Walk		451	55%	820
Bike		283	34%	832
Car		730	88%	830
Bus		24	3%	800

The most common means of conveyance to West Lafayette Parks and Recreation Programs and Facilities was by car (88% of program respondents). This was followed by walking (55%), biking (34%) and taking the bus (3%).












Payment and Support Options for West Lafayette Parks and Recreation Department

Table 12: How should parks and recreation services be supported? (Survey Question 15)

Answer	Relative Proportion	Response	%
Self-supported through program fees and admissions		36	5%
Supported by taxes		80	10%
Combination of self-supported and taxes		679	85%
Total		795	100%

A majority of survey respondents (85%) indicated that parks and recreation services should be supported through a combination of self-support and taxes. This was followed by support from taxes (10%) and self-support through program fees and admissions (5%).

Table 13: Likelihood of Residents to Participate in an Online Payment System (Survey Question 11: How likely are you to use an online registration/payment system for West Lafayette Parks and Recreation programs if 10 indicates very likely and 0 indicates highly unlikely?)

Answer	Relative Proportion	Response	%
0 (Highly unlikely)		20	3%
1		21	3%
2		14	2%
3		16	2%
4		18	2%
5		79	10%
6		32	4%
7		36	5%
8		81	11%
9		73	10%
10 (Very likely)		369	49%
Total		759	100%
Mean		7.91	
Variance		2.79	

Survey respondents indicated that they were more likely than not to use an online registration system for West Lafayette Parks and Recreation Programs. On a scale of 0 to 10, with 10 being very likely and 0 being very unlikely, a majority (88%) selected a number 6 or higher (with 49% selecting the number 10 on the scale). Twelve percent selected the number 4 or lower. A neutral position (number 5 on the scale) was selected by 10% of survey respondents.

Overall Satisfaction with Parks and Recreation Offerings

Table 14: Overall Satisfaction of Respondents with the Facilities and Programs Offered by the West Lafayette Parks and Recreation Department (Survey Question 9: Overall, how satisfied are you with the current facilities and programs of the West Lafayette Parks & Recreation Department?)





Answer	Relative Proportion	Responses	%
Very Satisfied		251	30%
Satisfied		440	53%
Somewhat satisfied		129	16%
Not satisfied		10	1%
Total		830	100%

Table 15: Respondent's Level of Satisfaction with West Lafayette Parks and Recreation (WLRP) and Their Desired Source of Support for WLRP Services (Survey Questions 9 and 15)

			Overall, how satisfied are you with the current facilities and programs of the West Lafayette Parks and Recreation Department?				
			Very Satisfied	Satisfied	Somewhat satisfied	Not satisfied	Total
<i>How should Parks and Recreation services be supported?</i>	Self-supported through program fees and admissions	N	10	19	6	0	10
		%	28.6	54.3	17.1	0.0	28.6
	Supported by taxes	N	31	35	12	1	31
		%	39.2	44.3	15.2	1.3	39.2
	Combination of self-supported and taxes	N	206	364	98	8	206
		%	30.5	53.9	14.5	1.2	30.5
	Total	N	247	418	116	9	247
		%	31.3	52.9	14.7	1.1	31.3

Table 16: Respondent's Level of Satisfaction with West Lafayette Parks and Recreation (WLRP) and Their Residence Status (Survey Questions 9 and 16)

			Overall, how satisfied are you with the current facilities and programs of the West Lafayette Parks and Recreation Department?				
			Very Satisfied	Satisfied	Somewhat satisfied	Not satisfied	Total
<i>Select one of the following that best describes where you live.</i>	West Lafayette city resident (non-Purdue student)	N	163	245	82	6	496
		%	32.9	49.4	16.5	1.2	100
	Purdue student living on campus	N	0	5	2	1	8
		%	0.0	62.5	25.0	12.5	100
	Purdue student living off campus in West Lafayette	N	1	18	7	0	26
		%	3.9	69.2	26.9	0.0	100
	Purdue student not living in West Lafayette, list zip code below	N	2	4	0	0	6
		%	33.3	66.7	0.0	0.0	100
	Non-West Lafayette city resident (non-Purdue student), list zip code below	N	82	151	25	2	260
		%	31.5	58.1	9.6	0.8	100
	Total	N	248	423	116	9	796
		%	31.2	53.1	14.6	1.1	100

Table 17: Respondent's Level of Satisfaction with West Lafayette Parks and Recreation (WLRP) and Age Cohorts in Respondent's Household (Survey Questions 9 and 17)

			Overall, how satisfied are you with the current facilities and programs of the West Lafayette Parks and Recreation Department?				
			Very Satisfied	Satisfied	Somewhat satisfied	Not satisfied	Total
<i>Please select the age ranges of people living in your household, including yourself. (Select all that apply)</i>	Child age 4 & under	N	38	85	25	3	151
		%	25.2	56.3	16.6	2.0	100
	Child age 5-12	N	101	163	47	5	316
		%	32.0	51.6	14.9	1.6	100
	Teen age 13-17	N	55	83	25	2	165
		%	33.3	50.3	15.2	1.2	100
	Adult age 18-44	N	120	250	77	8	455
		%	26.4	55.0	16.9	1.8	100
	Adult age 45-61	N	94	149	41	5	289
		%	32.5	51.6	14.2	1.7	100
	Adult age 62 and older	N	80	88	13	0	181
		%	44.2	48.6	7.2	0.0	100
	Total	N	247	423	117	10	797
		%	31.0	53.1	14.7	1.3	100

Table #18: Respondent's Level of Satisfaction with West Lafayette Parks and Recreation (WLRP) and Respondent's Race (Survey Questions 9 and 20)

			Overall, how satisfied are you with the current facilities and programs of the West Lafayette Parks and Recreation Department?				
			Very Satisfied	Satisfied	Somewhat satisfied	Not satisfied	Total
<i>What is your race? (optional)</i>	White	N	206	325	82	6	619
		%	33.3	52.5	13.3	1.0	100
	Black or African American	N	0	4	1	0	5
		%	0.0	80.0	20.0	0.0	100
	American Indian or Alaska Native	N	0	0	0	0	0
		%	0	0	0	0	100
	Asian	N	5	10	7	2	24
		%	20.8	41.7	29.2	8.3	100
	Native Hawaiian or Other Pacific Islander	N	0	1	0	0	1
		%	0	100	0	0	100
	Some Other Race	N	1	2	0	0	3
		%	33.3	66.7	0.0	0.0	100
	Two or More Races	N	6	4	5	1	16
		%	37.5	25.0	31.3	6.3	100
	Total	N	218	346	95	9	668
		%	32.6	51.8	14.2	1.4	100

Table 19: Respondent's Level of Satisfaction with West Lafayette Parks and Recreation (WLRP) and Respondent's Age (Survey Questions 9 and 22)

			Overall, how satisfied are you with the current facilities and programs of the West Lafayette Parks and Recreation Department?				
			Very Satisfied	Satisfied	Somewhat satisfied	Not satisfied	Total
<i>What is your age range?</i>	18 to 24 years	N	3	20	9	2	34
		%	8.8	58.8	26.5	5.9	100
	25 to 44 years	N	93	194	55	4	346
		%	26.9	56.1	15.9	1.2	100
	45 to 64 years	N	99	144	42	4	289
		%	34.3	49.8	14.5	1.4	100
	65 and over	N	52	61	5	0	118
		%	44.1	51.7	4.2	0.0	100
	Total	N	247	419	111	10	787
		%	31.4	53.2	14.1	1.3	100

Table 20: Respondent's Level of Satisfaction with West Lafayette Parks and Recreation (WLRP) and Respondent's Level of Education (Survey Questions 9 and 23)

			Overall, how satisfied are you with the current facilities and programs of the West Lafayette Parks and Recreation Department?				
			Very Satisfied	Satisfied	Somewhat satisfied	Not satisfied	Total
<i>What is your highest education level achieved?</i>	Less than high school	N	0	1	0	0	1
		%	0	100	0	0	100
	High school graduate (includes GED)	N	2	14	2	2	20
		%	10	70	10	10	100
	Some college, no degree	N	15	46	10	2	73
		%	20.6	63.0	13.7	2.7	100
	Associate degree	N	10	26	6	0	42
		%	23.8	61.9	14.3	0.0	100
	Bachelor degree	N	72	121	38	3	234
		%	30.8	51.7	16.2	1.3	100
	Professional degree or more than Bachelor degree	N	148	213	58	3	422
		%	35.1	50.5	13.7	0.7	100
	Total	N	247	421	114	10	792
		%	31.2	53.2	14.4	1.3	100

Open ended comments related to satisfaction of present services reflect comments previously mentioned related to specific parks and facilities (n=122). Themes were identified and organized by frequency as displayed below.

Expand trail Systems through city	Expand parks to keep pace with growth	Include splash pad facilities in park
Enhance pool facilities	Provide opportunities for indoor recreation	Create dog parks

Summary of Table 14-20: Survey respondents were more likely than not to indicate satisfaction with the current facilities and programs of the West Lafayette Parks and Recreation Department. 691 respondents (83%) were either satisfied or very satisfied with the current facilities and programs. 139 respondents (17%) were either somewhat satisfied or not satisfied with the current facilities and programs. This satisfaction data was the compared across several of the demographics data taken by the survey. A majority of respondents across all levels of satisfaction indicated a desire to have WLPR programs supported by a combination of self-support and taxes. Additionally, a majority of respondents across all locations felt either satisfied or very satisfied with WLPR (Table 16). The same is true across household age (Table 17) and educational ranges (Table 20). Similar findings were discovered when comparing satisfaction to race data collected although those identifying as Asian or of two or more races reported to be “somewhat satisfied” more so than other respondents of different races. This factor could also contribute to the low sample sizes of the two aforementioned races. Lastly, crossing of age range and satisfaction data found that although a majority of respondents across age ranges felt either satisfied or very satisfied with WLPR, a significant percentage (26.5%) of 18 to 24 year olds felt somewhat satisfied with WLPR.

Facilities

Overall Use of Facilities

Table 21: Frequency of Respondent Household Use by West Lafayette Parks and Recreation Facility (Survey Question 1: On average, how often does your household use the following West Lafayette Parks and Recreation facilities? If you wish to review the locations of these facilities, please follow this link: http://www.westlafayette.in.gov/egov/docs/1398954248_151062.pdf)**

Facility	Frequency of Use					Total Responses	Index [#]
	<i>More than one time a week</i>	<i>One time per week</i>	<i>One time per month</i>	<i>One time per year</i>	<i>Never</i>		
Celery Bog Nature Area - Lilly Nature Center	62 6.9%	98 10.9%	233 25.8%	337 37.4%	172 19.1%	902 100.0%	1.49
Cumberland Park	88 10.1%	104 12.0%	205 23.6%	195 22.5%	276 31.8%	868 100.0%	1.46
George E. Lommel Park	29 3.4%	36 4.3%	100 11.8%	155 18.3%	527 62.2%	847 100.0%	0.68
Happy Hollow Park	74 8.2%	123 13.6%	363 40.2%	277 30.7%	66 7.3%	903 100.0%	1.85
Lincoln Park	16 1.9%	17 2.0%	39 4.6%	75 8.9%	698 82.6%	845 100.0%	0.32
Mascouten Park	5 0.6%	6 0.7%	16 1.9%	59 7.1%	748 89.7%	834 100.0%	0.15
Morton Community Center	76 8.7%	98 11.2%	122 14.0%	267 30.5%	311 35.6%	874 100.0%	1.27
Municipal Pool	56 6.4%	79 9.1%	119 13.7%	157 18.0%	459 52.8%	870 100.0%	0.98
NW Greenway & Cattail Trail	66 7.7%	67 7.8%	92 10.8%	94 11.0%	536 62.7%	855 100.0%	0.87
Paula R. Woods Park	7 0.8%	7 0.8%	16 1.9%	57 6.9%	745 89.5%	832 100.0%	0.17
Peck-Trachtman Park	9 1.1%	12 1.4%	14 1.7%	35 4.2%	761 91.6%	831 100.0%	0.16
Riverside Skating Center	13 1.5%	20 2.3%	81 9.3%	298 34.1%	461 52.8%	873 100.0%	0.66
Tapawingo Park	16 1.8%	45 5.2%	204 23.5%	369 42.5%	235 27.0%	869 100.0%	1.12
Tommy Johnston Park	3 0.4%	3 0.4%	11 1.3%	39 4.6%	783 93.3%	839 100.0%	0.10
Trailhead Park	12 1.4%	21 2.5%	59 7.0%	102 12.1%	650 77.0%	844 100.0%	0.39
University Farm Park	30 3.5%	39 4.5%	93 10.8%	129 15.0%	568 66.1%	859 100.0%	0.64
Village Fitness Trail	24 2.8%	28 3.3%	63 7.5%	71 8.4%	657 77.9%	843 100.0%	0.45
Wabash Heritage Trail	46 5.3%	65 7.4%	197 22.5%	237 27.1%	329 37.6%	874 100.0%	1.16
Other (please specify)	15 7.1%	13 6.1%	6 2.8%	7 3.3%	171 80.7%	212 100.0%	0.56

**# Index is calculated using frequency of use score (More than one time per week = 4; One time per week = 3; One time per month = 2; One time per year = 1; Never = 0) multiplied by proportion of respondents that fall into each

category. For example: Wabash Heritage Trail = $((4 \cdot .053) + (3 \cdot .074) + (2 \cdot .225) + (1 \cdot .271) + (0 \cdot .376)) = 1.16$ (out of a max score of 4)

Table 22: Equipment, Facility and Service Use Reported By Respondents (Survey Question 3: When members of your household visit a West Lafayette Park, which equipment, facility or service are they most likely to use? Select all that apply.)

Answer	Relative Proportion	Response	%	N
Playground (designed for 2-5 year olds)		240	27%	889
Playground (designed for 6-12 year olds)		408	46%	887
Picnic Shelter / Tables		514	58%	886
Restrooms		602	68%	885
Paved Trails		709	80%	886
Nature trails		683	77%	887
Basketball courts		133	15%	887
Soccer Play Area		246	28%	879
Softball fields		92	10%	920
Fishing		78	9%	867
Boat ramp		37	4%	925
Volleyball		48	5%	960
Educational Programs and Activities		253	29%	872
Fitness Area (Tommy Johnston Park)		40	5%	800
Swimming		329	37%	889
Ice Skating		256	29%	883
Other (please specify)***		52	6%	867

It was found that the most frequently used facilities and services as reported by respondents were Paved Trails (80%), Nature Trails (77%), Restrooms (68%), Picnic Shelter/Tables (58%) and Playground designed for 6-12 year olds (46%). The least used facilities as reported by respondents were Fishing (9%), Other*** (5%), Fitness Area Tommy Johnston Park (5%), Volleyball (5%), and the Boat Ramp (4%).

***The types of parks and facilities used by respondents as described in other comments are ranked below for top five comments in order of frequency (n=52).

1. Parks outside of West Lafayette system (Horticulture Park most frequently referenced)
2. Trails
3. Farmer's market
4. Community gardens
5. Soccer fields

Celery Bog Nature Area - Lilly Nature Center

Frequency of Use

Table 23: Frequency of Respondent's Household Use of Celery Bog Nature Area – Lilly Nature Center and Their Satisfaction with Facilities and Programs of the West Lafayette Parks and Recreation (Survey Questions 1 and 9):

		On average, how often does your household use the following West Lafayette Parks and Recreation facility - Celery Bog Nature Area - Lilly Nature Center?						
			More than one time a week	One time per week	One time per month	One time per year	Never	Total
Overall, how satisfied are you with the current facilities and programs of the West Lafayette Parks and Recreation?	Very Satisfied	N	23	31	78	84	32	248
		%	9.3	12.5	31.4	33.9	12.9	100
	Satisfied	N	32	53	108	166	73	432
		%	7.4	12.3	25.0	38.4	16.9	100
	Somewhat satisfied	N	4	11	25	50	33	123
		%	3.3	8.9	20.3	40.7	26.8	100
	Not satisfied	N	0	0	2	5	3	10
		%	0.0	0.0	20.0	50.0	30.0	100
	Total	N	59	95	213	305	141	813
		%	7.3	11.7	26.2	37.5	17.3	100

Table 24: Frequency of Respondent's Household Use of Celery Bog Nature Area – Lilly Nature Center and Their Source of Information about West Lafayette Parks and Recreation Programs (Questions 1 and 10)

			On average, how often does your household use the following West Lafayette Parks and Recreation facility - Celery Bog Nature Area - Lilly Nature Center?					
			More than one time a week	One time per week	One time per month	One time per year	Never	Total
Please indicate where you obtain information about the West Lafayette Parks & Recreation programs	Word of Mouth	N	35	64	137	188	87	511
		%	6.8	12.5	26.8	36.8	17.0	100
	West Lafayette Parks & Recreation Program Booklet (3x/year)	N	34	59	133	182	55	463
		%	7.3	12.7	28.7	39.3	11.9	100
	West Lafayette Connections (Print or online)	N	13	21	50	61	22	167
		%	7.8	12.6	29.9	36.5	13.2	100
	City of West Lafayette Website	N	24	34	71	102	44	275
		%	8.7	12.4	25.8	37.1	16.0	100
	Your Neighborhood Association	N	5	6	13	24	16	64
		%	7.8	9.4	20.3	37.5	25.0	100
	The Journal Courier	N	17	33	73	78	27	228
		%	7.5	14.5	32.0	34.2	11.8	100
	City of West Lafayette Parks & Recreation Facebook Page	N	6	9	14	24	10	63
		%	9.5	14.3	22.2	38.1	15.9	100
	WLFI - T.V. 18	N	9	19	50	67	33	178
		%	5.1	10.7	28.1	37.6	18.5	100
	Other (please specify)	N	10	10	17	13	1	51
		%	19.6	19.6	33.3	25.5	2.0	100
	Total	N	59	94	212	304	138	807
		%	7.3	11.6	26.3	37.7	17.1	100

Table 25: Frequency of Respondent's Household Use of Celery Bog Nature Area – Lilly Nature Center and Their Means of Conveyance to West Lafayette Parks and Recreation Program and Facilities (Survey Questions 1 and 12)

		On average, how often does your household use the following West Lafayette Parks and Recreation facilities - Celery Bog Nature Area - Lilly Nature Center					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
How do you commonly access West Lafayette Parks and Recreation programs and facilities? (Select all that apply)	Walk	38	63	140	154	50	445
	Bike	26	42	94	96	20	278
	Car	48	85	188	272	121	714
	Bus	6	4	6	6	2	24
	Total	59	95	214	306	134	808

Table 26: Frequency of Respondent's Household Use of Celery Bog Nature Area – Lilly Nature Center and Their Residence Status (Survey Questions 1 and 16)

		On average, how often does your household use the following West Lafayette Parks and Recreation facility - Celery Bog Nature Area - Lilly Nature Center					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
Select one of the following that best describes where you live.	West Lafayette city resident (non-Purdue student)	42	62	143	182	60	489
	Purdue student living on campus	0	0	1	4	2	7
	Purdue student living off campus in West Lafayette	1	2	7	8	8	26
	Purdue student not living in West Lafayette	1	1	1	1	1	5
	Non-West Lafayette city resident (non-Purdue student)	13	30	55	101	57	256
	Total	57	95	207	296	128	783

Table 27: Frequency of Respondent's Household Use of Celery Bog Nature Area – Lilly Nature Center and the Age Ranges of People Living in Their Household, Including Themselves (Survey Questions 1 and 17)

		On average, how often does your household use the following West Lafayette Parks and Recreation facility - Celery Bog Nature Area - Lilly Nature Center					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
Please select the age ranges of people living in your household, including yourself. (Select all that apply)	Child age 4 and under	5	12	36	64	31	148
	Child age 5-12	17	28	74	129	66	314
	Teen age 13-17	12	14	36	64	37	163
	Adult age 18-44	27	39	111	178	97	452
	Adult age 45-61	21	40	77	103	42	283
	Adult age 62 and older	21	26	56	58	14	175
	Total	59	95	206	292	132	784

Table 28: Frequency of Respondent's Household Use of Celery Bog Nature Area – Lilly Nature Center and Their Ethnicity (Survey Questions 1 and 19)

		On average, how often does your household use the following West Lafayette Parks and Recreation facility - Celery Bog Nature Area - Lilly Nature Center					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
What is your ethnicity? (optional)	Hispanic	5	1	5	11	2	24
	Non-Hispanic	47	70	167	239	119	642
	Total	52	71	172	250	121	666

Table 29: Frequency of Respondent's Household Use of Celery Bog Nature Area – Lilly Nature Center and Their Race (Survey Questions 1 and 20)

		On average, how often does your household use the following West Lafayette Parks and Recreation facility - Celery Bog Nature Area - Lilly Nature Center					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
What is your race? (optional)	White	52	64	165	225	106	612
	Black or African American	0	0	1	3	1	5
	American Indian or Alaska Native	0	0	0	0	0	0
	Asian	0	4	4	9	5	22
	Native Hawaiian or Other Pacific Islander	0	0	0	1	0	1
	Some Other Race	0	1	1	1	0	3
	Two or More Races	0	0	5	6	4	15
	Total	52	69	176	245	116	658

Table 30: Frequency of Respondent's Household Use of Celery Bog Nature Area – Lilly Nature Center and Their Age Range (Survey Questions 1 and 22)

		On average, how often does your household use the following West Lafayette Parks and Recreation facility - Celery Bog Nature Area - Lilly Nature Center					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
What is your age range?	18 to 24 years	1	0	9	13	11	34
	25 to 44 years	23	29	82	136	73	343
	45 to 64 years	19	44	80	102	39	284
	65 and over	16	19	34	38	6	113
	Total	59	92	205	289	129	774

Table 31: Frequency of Respondent's Household Use of Celery Bog Nature Area – Lilly Nature Center and Their Highest Education Level Achieved (Survey Questions 1 and 23)

		On average, how often does your household use the following West Lafayette Parks and Recreation facility - Celery Bog Nature Area - Lilly Nature Center					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
What is your highest education level achieved?	Less than high school	1	0	0	0	0	1
	High school graduate (includes GED)	0	0	0	6	12	18
	Some college, no degree	3	2	19	27	21	72
	Associate degree	2	4	6	19	11	42
	Bachelor degree	19	27	60	78	45	229
	Professional degree or more than Bachelor degree	34	60	121	161	41	417
	Total	59	93	206	291	130	779

Summary of Table 23-31: Overall, Frequency of use data for the Celery Bog Nature Area was crossed with data regarding satisfaction, how respondents obtain information regarding WLPR, and respondent demographic information to find that it similarly reflected across all frequencies of visitation. However, data regarding age range and average household age range showed that respondents 65 years and older and those with households of individuals 65 years and older were found to visit Celery Bog Nature Area one time per month and one time per year equally. Additionally, when means of access to WLPR programs and facilities data was crossed with frequency of use of the Celery Bog Nature Area, it was found that those who accessed facilities through walking, biking, or taking the bus were found to similarly visit Celery Bog Nature Area at the rates of One time per month and one time per year. Those who utilized a car to visit WLPR programs and facilities overall only visited one time per year.

Quality

Table 32: Frequency of Respondent's Household Use of Celery Bog Nature Area – Lilly Nature Center and Their Rating of the Appearance of Its Buildings and Grounds (Survey Questions 4 and 1)

		On average, how often does your household use the following West Lafayette Parks and Recreation facilities - Celery Bog Nature Area - Lilly Nature Center				
		More than one time a week	One time per week	One time per month	One time per year	Total
<i>Please rate the Celery Bog Nature Area - Lilly Nature Center for the following: - appearance of buildings and grounds.</i>	Excellent	43	61	125	135	364
	Good	15	31	91	130	267
	Fair	1	2	2	16	21
	Poor	0	0	0	1	1
	Don't Know	2	2	2	34	40
	Total	61	96	220	316	693

Table 33: Frequency of Respondent's Household Use of Celery Bog Nature Area – Lilly Nature Center and Their Rating of the Cleanliness of Its Restrooms (Survey Questions 4 and 1)

		On average, how often does your household use the following West Lafayette Parks and Recreation facilities - Celery Bog Nature Area - Lilly Nature Center				
		More than one time a week	One time per week	One time per month	One time per year	Total
<i>Please rate the Celery Bog Nature Area - Lilly Nature Center for the following: - cleanliness of restrooms.</i>	Excellent	34	39	79	75	227
	Good	12	29	70	89	200
	Fair	1	4	5	14	24
	Poor	0	0	0	4	4
	Don't Know	14	24	65	134	237
	Total	61	96	219	316	692

Table 34: Frequency of Respondent's Household Use of Celery Bog Nature Area – Lilly Nature Center and Their Rating of the Condition of Its Trails (Survey Questions 4 and 1)

		On average, how often does your household use the following West Lafayette Parks and Recreation facilities - Celery Bog Nature Area - Lilly Nature Center				
		More than one time a week	One time per week	One time per month	One time per year	Total
<i>Please rate the Celery Bog Nature Area - Lilly Nature Center for the following: - condition of trails.</i>	Excellent	33	47	88	99	267
	Good	26	41	117	143	327
	Fair	1	8	10	32	51
	Poor	1	0	0	3	4
	Don't Know	0	0	4	38	42
	Total	61	96	219	315	691

Table 35: Frequency of Respondent's Household Use of Celery Bog Nature Area – Lilly Nature Center and Their Rating of Its Accessibility to Individuals with Disabilities (Survey Questions 4 and 1)

		On average, how often does your household use the following West Lafayette Parks and Recreation facilities - Celery Bog Nature Area - Lilly Nature Center				
		More than one time a week	One time per week	One time per month	One time per year	Total
<i>Please rate the Celery Bog Nature Area - Lilly Nature Center for the following: - accessibility to individuals with disabilities.</i>	Excellent	14	15	23	37	89
	Good	11	25	61	69	166
	Fair	6	7	14	18	45
	Poor	0	2	1	7	10
	Don't Know	30	46	119	182	377
	Total	61	95	218	313	687

Table 36: Frequency of Respondent's Household Use of Celery Bog Nature Area – Lilly Nature Center and Their Rating of Its Perceived Safety (Survey Questions 4 and 1)

		On average, how often does your household use the following West Lafayette Parks and Recreation facilities - Celery Bog Nature Area - Lilly Nature Center				
		More than one time a week	One time per week	One time per month	One time per year	Total
<i>Please rate the Celery Bog Nature Area - Lilly Nature Center for the following: - perceived safety while using the park.</i>	Excellent	39	54	107	102	302
	Good	20	37	94	149	300
	Fair	1	4	14	28	47
	Poor	0	0	0	5	5
	Don't Know	1	1	3	32	37
	Total	61	96	218	316	691

Summary of Table 32-36: Frequency of use data for the Celery Bog Nature Area was crossed with data regarding the rating of several aspects of the Celery Bog Nature Area including: appearance of buildings and grounds, cleanliness of restrooms, conditions of the trails, accessibility to individuals with disabilities, and perceived safety while using the park. A majority of respondents rating the condition of the trails and appearance of the building and grounds rated these aspects as “Good” and “Excellent” respectively, and across all ratings, a majority of respondents visit the facility one time per year. Regarding the cleanliness of the restrooms, a majority of respondents replied with “Don’t Know” and “Excellent”. Across respondents who would rate the restrooms as excellent, visit evenly one time per month and one time per year. Additionally, a majority of respondents would rate the trail conditions as “Good”, and respondents who rate the trail conditions as “Excellent” are evenly split between visiting one time per month and one time per year. Respondents who rate the accessibility to individuals with disabilities as “Good”, “Excellent”, and “Fair” reported to visit the facility between one time per month and one time per year. Lastly, respondents who rate the perceived safety while using the park as “Excellent” are report to visit the facility between one time per month and one time per year.

Opportunities and Challenges

Comments related to the Celery Bog Nature Area and Lilly Nature Center (n=117) were organized into two primary categories of opportunities and challenges. Within each category, additional themes were identified and organized by frequency into the top opportunities and challenges as displayed below.

Opportunities	Challenges
<u>Facility</u> <ul style="list-style-type: none">• Increase restroom access• Extend nature center hours• Add splash pad*• Allow for rental availability• Add outdoor play structure <u>Trails</u> <ul style="list-style-type: none">• Construct new unpaved nature trails• Add boardwalks / mulch in wet areas <u>Programs</u> <ul style="list-style-type: none">• Include winter sports / activities• Expand program offerings	<u>Safety</u> <ul style="list-style-type: none">• Off leash dogs a concern• Include emergency call boxes on remote trails• Add wayfinding signs on trails <u>Accessibility</u> <ul style="list-style-type: none">• Improve trail accessibility for wheelchairs through park• Concern restroom facilities and entrances / exits difficult to access and use by wheelchairs <u>Trails</u> <ul style="list-style-type: none">• Continually mulch• Manage poison ivy

*During the public discussion of survey results, attendees asked for clarification on splash pads. Please see examples from the *Athletic Business* (2014) article, [Key Considerations When Building a Splash Pad](#) and user discussions on [the National Recreation and Parks Association](#) site.

Public Comment Post Survey

- As I visit (often) the Celery Bog Nature Areas, I see Many Purdue Asian students
 - They just use the trails, so they must not have completed the survey

Happy Hollow

Frequency of Use

Table 37: Frequency of Respondent's Household Use of Happy Hollow and Their Satisfaction with Facilities and Programs of the West Lafayette Parks and Recreation (Survey Questions 1 and 9):

		On average, how often does your household use the following West Lafayette Parks and Recreation facility - Happy Hollow?					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
Overall, how satisfied are you with the current facilities and programs of the West Lafayette Parks and Recreation facility - Happy Hollow?	Very Satisfied	24	46	98	68	12	248
	Satisfied	33	47	181	146	24	431
	Somewhat satisfied	12	20	53	32	10	127
	Not satisfied	1	2	4	1	2	10
	Total	70	115	336	247	48	816

Table 38: Frequency of Respondent's Household Use of Happy Hollow and Their Source of Information about West Lafayette Parks and Recreation Programs (Questions 1 and 10)

		On average, how often does your household use the following West Lafayette Parks and Recreation facility - Happy Hollow?					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
Please indicate where you obtain information about the West Lafayette Parks & Recreation programs	Word of Mouth	43	75	204	162	30	514
	West Lafayette Parks & Recreation Program Booklet (3x/year)	44	73	209	121	18	465
	West Lafayette Connections (Print or online)	20	30	69	45	4	168
	City of West Lafayette Website	36	41	109	82	9	277
	Your Neighborhood Association	7	10	30	14	4	65
	The Journal Courier	20	28	100	75	6	229
	City of West Lafayette Parks & Recreation Facebook Page	4	11	21	24	6	66
	WLFI - T.V. 18	13	25	79	55	9	181
	Other (please specify)	5	3	25	15	4	52
	<i>Total</i>	70	115	334	247	44	810

Table 39: Frequency of Respondent's Household Use of Happy Hollow and Their Means of Conveyance to West Lafayette Parks and Recreation Program and Facilities (Survey Questions 1 and 12)

		On average, how often does your household use the following West Lafayette Parks and Recreation facilities - Happy Hollow					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
How do you commonly access West Lafayette Parks and Recreation programs and facilities? (Select all that apply)	Walk	55	84	192	102	15	448
	Bike	38	52	115	70	6	281
	Car	60	92	301	228	37	718
	Bus	4	5	8	4	3	24
	Total	71	116	335	246	43	811

Table 40: Frequency of Respondent's Household Use of Happy Hollow and Their Residence Status (Survey Questions 1 and 16)

		On average, how often does your household use the following West Lafayette Parks and Recreation facility - Happy Hollow					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
Select one of the following that best describes where you live.	West Lafayette city resident (non-Purdue student)	58	90	213	121	12	494
	Purdue student living on campus	0	0	1	5	2	8
	Purdue student living off campus in West Lafayette	1	2	7	13	3	26
	Purdue student not living in West Lafayette	0	0	3	2	0	5
	Non-West Lafayette city resident (non-Purdue student)	11	22	98	98	25	254
	Total	70	114	322	239	42	787

Table 41: Frequency of Respondent's Household Use of Happy Hollow and the Age Ranges of People Living in Their Household, Including Themselves (Survey Questions 1 and17)

		On average, how often does your household use the following West Lafayette Parks and Recreation facility - Happy Hollow					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
Please select the age ranges of people living in your household, including yourself. (Select all that apply)	Child age 4 and under	13	30	80	23	5	151
	Child age 5-12	26	55	151	77	7	316
	Teen age 13-17	19	24	69	49	4	165
	Adult age 18-44	36	71	203	119	26	455
	Adult age 45-61	30	38	118	86	11	283
	Adult age 62 and older	19	22	58	66	11	176
	Total	70	114	323	236	45	788

Table 42: Frequency of Respondent's Household Use of Happy Hollow and Their Ethnicity (Survey Questions 1 and 19)

		On average, how often does your household use the following West Lafayette Parks and Recreation facility - Happy Hollow					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
What is your ethnicity? (optional)	Hispanic	3	3	12	6	1	25
	Non- Hispanic	50	89	264	199	42	644
	Total	53	92	276	205	43	669

Table 43: Frequency of Respondent's Household Use of Happy Hollow and Their Race (Survey Questions 1 and 20)

		On average, how often does your household use the following West Lafayette Parks and Recreation facility - Happy Hollow					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
What is your race? (optional)	White	47	84	248	194	40	613
	Black or African American	0	1	2	1	1	5
	American Indian or Alaska Native	0	0	0	0	0	0
	Asian	4	1	10	7	1	23
	Native Hawaiian or Other Pacific Islander	0	0	1	0	0	1
	Some Other Race	0	0	1	2	0	3
	Two or More Races	0	2	13	1	0	16
	Total	51	88	275	205	42	661

Table 44: Frequency of Respondent's Household Use of Happy Hollow and Their Age Range (Survey Questions 1 and 22)

		On average, how often does your household use the following West Lafayette Parks and Recreation facility - Happy Hollow					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
What is your age range?	18 to 24 years	0	1	12	15	6	34
	25 to 44 years	32	63	154	77	19	345
	45 to 64 years	26	33	117	94	14	284
	65 and over	9	16	34	50	5	114
	Total	67	113	317	236	44	777

Table 45: Frequency of Respondent's Household Use of Happy Hollow and Their Highest Education Level Achieved (Survey Questions 1 and 23)

		On average, how often does your household use the following West Lafayette Parks and Recreation facility - Happy Hollow					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
What is your highest education level achieved?	Less than high school	1	0	0	0	0	1
	High school graduate (includes GED)	0	0	6	5	7	18
	Some college, no degree	5	10	26	28	3	72
	Associate degree	5	2	20	9	6	42
	Bachelor degree	13	41	104	67	8	233
	Professional degree or more than Bachelor degree	45	61	163	128	20	417
	Total	69	114	319	237	44	783

Summary of Table 37-45: Overall, Frequency of use data for the Happy Hollow Park was crossed with data regarding satisfaction, how respondents obtain information regarding WLPR, accessibility, and respondent demographic information to find that respondents visited Happy Hollow Park one time per month across most demographic categories. However, data regarding age range and average household age range showed that respondents 18 to 25 year were found to visit the facility were split equally between one time per month and one time per year. Additionally, those respondents 65 years and older were found to visit the facility only one time per year. Locational data also differed from the normal findings. Respondents who identified as non-West Lafayette, non-Purdue students were found to be split between visiting one time per year and one time per month. This is also true of respondents who identified their highest education level as some college, no degree.

Quality

Table 46: Frequency of Respondent's Household Use of Happy Hollow and Their Rating of the Quality of the Appearance of Its Buildings and Grounds (Survey Questions 5 and 1)

		On average, how often does your household use the following West Lafayette Parks and Recreation facilities - Happy Hollow Park				
		More than one time a week	One time per week	One time per month	One time per year	Total
<i>Please rate the Happy Hollow Park for the following: - appearance of buildings and grounds.</i>	Excellent	22	39	91	57	209
	Good	37	63	205	147	452
	Fair	9	11	39	33	92
	Poor	1	1	5	2	9
	Don't Know	3	1	2	15	21
	Total	72	115	342	254	783

Table 47: Frequency of Respondent's Household Use of Happy Hollow and Their Rating of the Cleanliness of Its Restrooms (Survey Questions 5 and 1)

		On average, how often does your household use the following West Lafayette Parks and Recreation facilities - Happy Hollow Park				
		More than one time a week	One time per week	One time per month	One time per year	Total
<i>Please rate the Happy Hollow Park for the following: - cleanliness of restrooms.</i>	Excellent	7	17	22	19	65
	Good	32	52	126	76	286
	Fair	16	25	101	50	192
	Poor	5	8	24	15	52
	Don't Know	12	13	68	93	186
	Total	72	115	341	253	781

Table 48: Frequency of Respondent's Household Use of Happy Hollow and Their Rating of the Condition of Its Playground Equipment (Survey Questions 5 and 1)

		On average, how often does your household use the following West Lafayette Parks and Recreation facilities - Happy Hollow Park				
		More than one time a week	One time per week	One time per month	One time per year	Total
<i>Please rate the Happy Hollow Park for the following: - condition of playground equipment.</i>	Excellent	20	35	88	49	192
	Good	28	62	172	128	390
	Fair	8	4	30	17	59
	Poor	0	1	0	0	1
	Don't Know	14	13	52	60	139
	Total	70	115	342	254	781

Table 49: Frequency of Respondent's Household Use of Happy Hollow and Their Rating of the Condition of Its Trails (Survey Questions 5 and 1)

		On average, how often does your household use the following West Lafayette Parks and Recreation facilities - Happy Hollow Park				
		More than one time a week	One time per week	One time per month	One time per year	Total
<i>Please rate the Happy Hollow Park for the following: - condition of trails.</i>	Excellent	25	37	92	48	202
	Good	31	64	192	122	409
	Fair	9	13	48	42	112
	Poor	6	0	3	6	15
	Don't Know	1	1	7	35	44
	Total	72	115	342	253	782

Table 50: Frequency of Respondent's Household Use Happy Hollow and Their Rating of Its Accessibility to Individuals with Disabilities (Survey Questions 5 and 1)

		On average, how often does your household use the following West Lafayette Parks and Recreation facilities - Happy Hollow Park				
		More than one time a week	One time per week	One time per month	One time per year	Total
<i>Please rate the Happy Hollow Park for the following: - accessibility to individuals with disabilities.</i>	Excellent	10	13	24	17	64
	Good	17	31	91	62	201
	Fair	3	17	29	38	87
	Poor	2	0	9	4	15
	Don't Know	39	54	187	133	413
	Total	71	115	340	254	780

Table 51: Frequency of Respondent's Household Use of Happy Hollow and Their Rating of Its Perceived Safety (Survey Questions 5 and 1)

		On average, how often does your household use the following West Lafayette Parks and Recreation facilities - Happy Hollow Park				
		More than one time a week	One time per week	One time per month	One time per year	Total
<i>Please rate the Happy Hollow Park for the following: - perceived safety while using the park.</i>	Excellent	27	39	97	58	221
	Good	39	59	197	134	429
	Fair	4	15	39	43	101
	Poor	2	2	2	2	8
	Don't Know	0	0	7	15	22
	Total	72	115	342	252	781

Summary of Table 46-51: Frequency of use data for Happy Hollow Park was crossed with data regarding the rating of several aspects of the Park including: appearance of buildings and grounds, cleanliness of restrooms, conditions of the playground equipment, condition of the trails, accessibility to individuals with disabilities, and perceived safety while using the park. A majority of respondents rated all of these aspects as good with some slight deviations. However, a majority of respondents did not know about the status of accessibility to individuals with disabilities.

Opportunities and Challenges

Comments related to the Happy Hollow Park (n=103) were organized into two primary categories of opportunities and challenges. Within each category, additional themes were identified and organized by frequency into the top opportunities and challenges as displayed below.

Opportunities	Challenges
<u>Facility</u> <ul style="list-style-type: none">• Upgrade playground equipment• Include splash pad <u>Trails</u> <ul style="list-style-type: none">• Include wayfinding signs / maps on or near trails	<u>Accessibility</u> <ul style="list-style-type: none">• Park accessibility limited due to closure/construction at the Salisbury entrance trail <u>Trails and Maintenance</u> <ul style="list-style-type: none">• Heavy use of unpaved trails• Significant erosion throughout park• Additional invasive species management needed <u>Safety</u> <ul style="list-style-type: none">• Dangerous traffic flow with construction• Isolated locations can be concerning for lone walkers

Public Comment Post Survey

- How to address/coordinate the volunteer opportunities program
 - Request with erosion & invasive removals
 - What kind of publicity?
 - What kind of supervision?

Municipal Pool

Frequency of Use

Table 52: Frequency of Respondent's Household Use of the Municipal Pool and Their Satisfaction with Facilities and Programs of the West Lafayette Parks and Recreation (Survey Questions 1 and 9):

		On average, how often does your household use the following West Lafayette Parks and Recreation facility - Municipal Pool?					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
Overall, how satisfied are you with the current facilities and programs of the West Lafayette Parks and Recreation facility - Municipal Pool?	Very Satisfied	22	24	24	45	124	239
	Satisfied	25	37	66	76	214	418
	Somewhat satisfied	8	8	16	28	61	121
	Not satisfied	0	1	3	0	5	9
	Total	55	70	109	149	404	787

Table 53: Frequency of Respondent's Household Use of the Municipal Pool and Their Source of Information about West Lafayette Parks and Recreation Programs (Questions 1 and 10)

		On average, how often does your household use the following West Lafayette Parks and Recreation facility - Municipal Pool?					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
Please indicate where you obtain information about the West Lafayette Parks & Recreation programs	Word of Mouth	31	29	64	93	278	495
	West Lafayette Parks & Recreation Program Booklet (3x/year)	47	60	75	97	172	451
	West Lafayette Connections (Print or online)	7	17	28	34	79	165
	City of West Lafayette Website	19	21	42	59	127	268
	Your Neighborhood Association	3	8	5	12	36	64
	The Journal Courier	9	19	15	45	129	217
	City of West Lafayette Parks & Recreation Facebook Page	5	5	4	15	33	62
	WLFI - T.V. 18	9	8	17	34	105	173
	Other (please specify)	2	2	8	3	33	48
	Total	55	69	109	148	400	781

Table 54: Frequency of Respondent's Household Use of the Municipal Pool and Their Means of Conveyance to West Lafayette Parks and Recreation Program and Facilities (Survey Questions 1 and 12)

		On average, how often does your household use the following West Lafayette Parks and Recreation facilities - Municipal Pool					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
How do you commonly access West Lafayette Parks and Recreation programs and facilities? (Select all that apply)	Walk	39	43	63	87	201	433
	Bike	29	31	38	54	119	271
	Car	44	64	103	137	344	692
	Bus	2	2	1	4	13	22
	Total	55	70	110	148	398	781

Table 55: Frequency of Respondent's Household Use of the Municipal Pool and Their Residence Status (Survey Questions 1 and 16)

		On average, how often does your household use the following West Lafayette Parks and Recreation facility - Municipal Pool					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
Select one of the following that best describes where you live.	West Lafayette city resident (non-Purdue student)	40	52	75	100	206	473
	Purdue student living on campus	1	0	0	0	6	7
	Purdue student living off campus in West Lafayette	1	2	0	1	22	26
	Purdue student not living in West Lafayette	0	1	0	0	4	5
	Non-West Lafayette city resident (non-Purdue student)	11	14	30	46	146	247
	Total	53	69	105	147	384	758

Table 56: Frequency of Respondent's Household Use of the Municipal Pool and the Age Ranges of People Living in Their Household, Including Themselves (Survey Questions 1 and 17)

		On average, how often does your household use the following West Lafayette Parks and Recreation facility - Municipal Pool					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
Please select the age ranges of people living in your household, including yourself. (Select all that apply)	Child age 4 and under	9	15	33	34	57	148
	Child age 5-12	37	41	74	74	84	310
	Teen age 13-17	13	28	31	48	38	158
	Adult age 18-44	35	44	84	93	190	446
	Adult age 45-61	22	25	35	67	121	270
	Adult age 62 and older	10	8	4	21	123	166
	Total	53	69	106	147	384	759

Table 57: Frequency of Respondent's Household Use of the Municipal Pool and Their Ethnicity (Survey Questions 1 and 19)

		On average, how often does your household use the following West Lafayette Parks and Recreation facility - Municipal Pool					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
What is your ethnicity? (optional)	Hispanic	1	3	3	5	12	24
	Non- Hispanic	41	53	88	120	321	623
	Total	42	56	91	125	333	647

Table 58: Frequency of Respondent's Household Use of the Municipal Pool and Their Race (Survey Questions 1 and 20)

		On average, how often does your household use the following West Lafayette Parks and Recreation facility - Municipal Pool					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
What is your race? (optional)	White	38	52	84	111	309	594
	Black or African American	0	1	0	3	1	5
	American Indian or Alaska Native	0	0	0	0	0	0
	Asian	2	1	2	4	13	22
	Native Hawaiian or Other Pacific Islander	0	0	0	0	1	1
	Some Other Race	0	1	1	1	0	3
	Two or More Races	1	1	2	5	7	16
	Total	41	56	89	124	331	641

Table 59: Frequency of Respondent's Household Use of the Municipal Pool and Their Age Range (Survey Questions 1 and 22)

		On average, how often does your household use the following West Lafayette Parks and Recreation facility - Municipal Pool					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
What is your age range?	18 to 24 years	2	0	1	4	27	34
	25 to 44 years	30	42	69	63	136	340
	45 to 64 years	16	20	34	66	132	268
	65 and over	3	6	1	11	86	107
	Total	51	68	105	144	381	749

Table 60: Frequency of Respondent's Household Use of the Municipal Pool and Their Highest Education Level Achieved (Survey Questions 1 and 23)

		On average, how often does your household use the following West Lafayette Parks and Recreation facility - Municipal Pool					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
What is your highest education level achieved?	Less than high school	0	0	1	0	0	1
	High school graduate (includes GED)	0	0	1	4	13	18
	Some college, no degree	3	5	8	6	45	67
	Associate degree	3	2	3	13	20	41
	Bachelor degree	13	21	30	43	116	223
	Professional degree or more than Bachelor degree	34	41	61	80	188	404
	Total	53	69	104	146	382	754

Summary of Table 52-60: Overall, Frequency of use data for the Municipal Pool was crossed with data regarding satisfaction, how respondents obtain information regarding WLPR, accessibility, and respondent demographic information to find that many respondents had never visited the pool across most demographic categories. However, data regarding how respondents are accessing the facilities found that those who visit the Municipal Pool more than one time per week were using both a car and walking to WLPR facilities. Additionally, those respondents with households of children age 5 to 12 were found to be visiting the pool more than one time per week at a similar amount of the majority group (Adult age 45-61).

Quality

Table 61: Frequency of Respondent's Household Use of the Municipal Pool and Their Rating of the Quality of the Appearance of Its Buildings and Grounds (Survey Questions 6 and 1)

		On average, how often does your household use the following West Lafayette Parks and Recreation facilities - Municipal Pool				
		More than one time a week	One time per week	One time per month	One time per year	Total
<i>Please rate the Municipal Pool for the following: - appearance of buildings and grounds.</i>	Excellent	16	16	28	18	78
	Good	26	38	56	79	199
	Fair	10	12	20	40	82
	Poor	2	1	5	3	11
	Don't Know	1	1	1	8	11
	Total	55	68	110	148	381

Table 62: Frequency of Respondent's Household Use of the Municipal Pool and Their Rating of the Cleanliness of Its Restrooms (Survey Questions 6 and 1)

		On average, how often does your household use the following West Lafayette Parks and Recreation facilities - Municipal Pool				
		More than one time a week	One time per week	One time per month	One time per year	Total
<i>Please rate the Municipal Pool for the following: - cleanliness of restrooms.</i>	Excellent	13	11	14	11	49
	Good	27	33	55	68	183
	Fair	12	19	30	38	99
	Poor	1	2	5	5	13
	Don't Know	2	2	6	26	36
	Total	55	67	110	148	380

Table 63: Frequency of Respondent's Household Use the Municipal Pool and Their Rating of the Condition of the Pool (Survey Questions 6 and 1)

		On average, how often does your household use the following West Lafayette Parks and Recreation facilities - Municipal Pool				
		More than one time a week	One time per week	One time per month	One time per year	Total
<i>Please rate the Municipal Pool for the following: - condition of the pool.</i>	Excellent	20	24	28	23	95
	Good	27	35	57	85	204
	Fair	7	6	22	22	57
	Poor	0	2	2	4	8
	Don't Know	1	1	1	13	16
	Total	55	68	110	147	380

Table 64: Frequency of Respondent's Household Use the Municipal Pool and Their Rating of Its Cost of Entry (Survey Questions 6 and 1)

		On average, how often does your household use the following West Lafayette Parks and Recreation facilities - Municipal Pool				
		More than one time a week	One time per week	One time per month	One time per year	Total
<i>Please rate the Municipal Pool for the following: - cost of entry.</i>	Excellent	15	14	20	13	62
	Good	20	31	44	77	172
	Fair	16	18	36	37	107
	Poor	3	4	7	9	23
	Don't Know	1	1	3	11	16
	Total	55	68	110	147	380

Table 65: Frequency of Respondent's Household Use the Municipal Pool and Their Rating of Its Hours of Operation (Survey Questions 6 and 1)

		On average, how often does your household use the following West Lafayette Parks and Recreation facilities - Municipal Pool				
		More than one time a week	One time per week	One time per month	One time per year	Total
<i>Please rate the Municipal Pool for the following: - hours of operation.</i>	Excellent	6	7	9	6	28
	Good	26	27	47	69	169
	Fair	5	23	34	50	112
	Poor	17	10	16	10	53
	Don't Know	1	1	4	13	19
	Total	55	68	110	148	381

Table 66: Frequency of Respondent's Household Use the Municipal Pool and Their Rating of Its Accessibility to Individuals with Disabilities (Survey Questions 6 and 1)

		On average, how often does your household use the following West Lafayette Parks and Recreation facilities - Municipal Pool				
		More than one time a week	One time per week	One time per month	One time per year	Total
<i>Please rate the Municipal Pool for the following: - accessibility to individuals with disabilities.</i>	Excellent	8	8	11	11	38
	Good	12	18	19	31	80
	Fair	2	3	4	9	18
	Poor	1	0	3	1	5
	Don't Know	31	39	73	96	239
	Total	54	68	110	148	380

Table 67: Frequency of Respondent's Household Use the Municipal Pool and Their Rating of Its Perceived Safety (Survey Questions 6 and 1)

		On average, how often does your household use the following West Lafayette Parks and Recreation facilities - Municipal Pool				
		More than one time a week	One time per week	One time per month	One time per year	Total
<i>Please rate the Municipal Pool for the following: - perceived safety while using the facility.</i>	Excellent	35	38	48	49	170
	Good	17	23	54	81	175
	Fair	2	3	4	8	17
	Poor	0	0	1	1	2
	Don't Know	1	4	3	9	17
	Total	55	68	110	148	381

Summary of Table 61-67: Frequency of use data for the Municipal Pool was crossed with data regarding the rating of several aspects of the pool including: appearance of buildings and grounds, cleanliness of restrooms, condition of the pool, cost of entry, accessibility to individuals with disabilities, and perceived safety while using the pool. A majority of respondents rated all of these aspects as good with some slight deviations. However, a majority of respondents did not know about the status of accessibility to individuals with disabilities. Additionally, respondents that claimed to visit the pool one time a week or more rated the perceived safety of using the facility as excellent. Lastly, although not the most frequent response, a significant number of respondents rated the cost of entry to the Municipal Pool as fair.

Opportunities and Challenges

Comments related to the Municipal Pool (n=117) were organized into two primary categories of opportunities and challenges. Within each category, additional themes were identified and organized by frequency into the top opportunities and challenges as displayed below.

Opportunities	Challenges
<u>Facility</u> <ul style="list-style-type: none"> • Include splash pad / water park • Upgrade / expand facility • Include concession area 	<u>Season</u> <ul style="list-style-type: none"> • Short season - Extend season to include evenings and weekends when school begins <u>Hours</u> <ul style="list-style-type: none"> • Extend hours and opportunities for lap time <u>Cost</u> <ul style="list-style-type: none"> • Dissatisfaction of not allowing use of pass during lap swim time

Riverside Skating Center

Frequency of Use

Table 68: Frequency of Respondent's Household Use of the Riverside Skating Center and Their Satisfaction with Facilities and Programs of the West Lafayette Parks and Recreation (Survey Questions 1 and 9):

		On average, how often does your household use the following West Lafayette Parks and Recreation facility - Riverside Skating Center?					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
Overall, how satisfied are you with the current facilities and programs of the West Lafayette Parks and Recreation facility - Riverside Skating Center?	Very Satisfied	6	6	27	80	123	242
	Satisfied	5	11	34	148	220	418
	Somewhat satisfied	1	1	12	45	62	121
	Not satisfied	0	0	0	2	7	9
	Total	12	18	73	275	412	790

Table 69: Frequency of Respondent's Household Use of the Riverside Skating Center and Their Source of Information about West Lafayette Parks and Recreation Programs (Questions 1 and 10)

		On average, how often does your household use the following West Lafayette Parks and Recreation facility - Riverside Skating Center?					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
Please indicate where you obtain information about the West Lafayette Parks & Recreation programs	Word of Mouth	8	8	43	174	266	499
	West Lafayette Parks & Recreation Program Booklet (3x/year)	10	12	50	169	209	450
	West Lafayette Connections (Print or online)	2	4	12	62	83	163
	City of West Lafayette Website	5	5	29	102	124	265
	Your Neighborhood Association	0	1	4	19	37	61
	The Journal Courier	4	7	15	85	109	220
	City of West Lafayette Parks & Recreation Facebook Page	2	1	5	23	33	64
	WLFI - T.V. 18	4	3	8	66	95	176
	Other (please specify)	1	5	3	18	22	49
	Total	12	18	74	276	404	784

Table 70: Frequency of Respondent's Household Use of the Riverside Skating Center and Their Means of Conveyance to West Lafayette Parks and Recreation Program and Facilities (Survey Questions 1 and 12)

		On average, how often does your household use the following West Lafayette Parks and Recreation facilities - Riverside Skating Center					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
How do you commonly access West Lafayette Parks and Recreation programs and facilities? (Select all that apply)	Walk	9	11	45	158	207	430
	Bike	7	11	30	107	113	268
	Car	11	13	65	255	353	697
	Bus	2	1	4	7	9	23
	Total	12	18	74	276	404	784

Table 71: Frequency of Respondent's Household Use of the Riverside Skating Center and Their Residence Status (Survey Questions 1 and 16)

		On average, how often does your household use the following West Lafayette Parks and Recreation facility - Riverside Skating Center					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
Select one of the following that best describes where you live.	West Lafayette city resident (non-Purdue student)	7	14	49	167	235	472
	Purdue student living on campus	0	0	1	2	4	7
	Purdue student living off campus in West Lafayette	2	0	1	10	13	26
	Purdue student not living in West Lafayette	0	0	0	3	2	5
	Non-West Lafayette city resident (non-Purdue student)	3	4	20	84	139	250
	Total	12	18	71	266	393	760

Table 72: Frequency of Respondent's Household Use of the Riverside Skating Center and the Age Ranges of People Living in Their Household, Including Themselves (Survey Questions 1 and 17)

		On average, how often does your household use the following West Lafayette Parks and Recreation facility - Riverside Skating Center					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
Please select the age ranges of people living in your household, including yourself. (Select all that apply)	Child age 4 and under	0	4	14	46	81	145
	Child age 5-12	6	12	46	122	124	310
	Teen age 13-17	4	6	26	73	52	161
	Adult age 18-44	8	9	52	174	206	449
	Adult age 45-61	3	11	29	109	121	273
	Adult age 62 and older	2	3	8	35	117	165
	Total	12	17	73	263	396	761

Table 73: Frequency of Respondent's Household Use of the Riverside Skating Center and Their Ethnicity (Survey Questions 1 and 19)

		On average, how often does your household use the following West Lafayette Parks and Recreation facility - Riverside Skating Center					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
What is your ethnicity? (optional)	Hispanic	2	0	0	12	10	24
	Non-Hispanic	8	15	64	209	331	627
	Total	10	15	64	221	341	651

Table 74: Frequency of Respondent's Household Use of the Riverside Skating Center and Their Race (Survey Questions 1 and 20)

		On average, how often does your household use the following West Lafayette Parks and Recreation facility - Riverside Skating Center					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
What is your race? (optional)	White	9	12	60	203	313	597
	Black or African American	0	0	0	2	3	5
	American Indian or Alaska Native	0	0	0	0	0	0
	Asian	0	2	2	10	9	23
	Native Hawaiian or Other Pacific Islander	0	0	0	0	1	1
	Some Other Race	0	1	1	0	1	3
	Two or More Races	0	0	1	6	9	16
	Total	9	15	64	221	336	645

Table 75: Frequency of Respondent's Household Use of the Riverside Skating Center and Their Age Range (Survey Questions 1 and 22)

		On average, how often does your household use the following West Lafayette Parks and Recreation facility - Riverside Skating Center					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
What is your age range?	18 to 24 years	1	0	2	15	16	34
	25 to 44 years	6	8	40	122	165	341
	45 to 64 years	3	7	27	104	129	270
	65 and over	2	1	4	20	79	106
	Total	12	16	73	261	389	751

Table 76: Frequency of Respondent's Household Use of the Riverside Skating Center and Their Highest Education Level Achieved (Survey Questions 1 and 23)

		On average, how often does your household use the following West Lafayette Parks and Recreation facility - Riverside Skating Center					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
What is your highest education level achieved?	Less than high school	0	0	1	0	0	1
	High school graduate (includes GED)	0	0	0	4	14	18
	Some college, no degree	0	0	6	25	37	68
	Associate degree	0	0	6	11	25	42
	Bachelor degree	5	5	16	80	118	224
	Professional degree or more than Bachelor degree	7	13	44	142	198	404
	Total	12	18	73	262	392	757

Summary of Table 68-76: Overall, Frequency of use data for the Riverside Skating Center was crossed with data regarding satisfaction, how respondents obtain information regarding WLPR, accessibility, and respondent demographic information to find that many respondents had never visited the Skating Center across most demographic categories. However, data regarding how respondents are accessing the facilities found that those who visit the Municipal Pool more than one time per week or more were using mainly bikes or walking to WLPR facilities. Additionally, those respondents visiting the Skating Center one time per month or more are spread out among all household age groupings.

Quality

Table 77: Frequency of Respondent's Household Use of the Riverside Skating Center and Their Rating of the Quality of the Appearance of Its Buildings and Grounds (Survey Questions 7 and 1)

		On average, how often does your household use the following West Lafayette Parks and Recreation facilities - Riverside Skating Rink				
		More than one time a week	One time per week	One time per month	One time per year	Total
<i>Please rate the Riverside Skating Rink for the following: - appearance of buildings and grounds.</i>	Excellent	9	11	33	108	161
	Good	3	5	37	127	172
	Fair	0	0	5	20	25
	Poor	0	0	0	0	0
	Don't Know	0	1	0	15	16
	Total	12	17	75	270	374

Table 78: Frequency of Respondent's Household Use of the Riverside Skating Center and Their Rating of the Cleanliness of Its Restrooms (Survey Questions 7 and 1)

		On average, how often does your household use the following West Lafayette Parks and Recreation facilities - Riverside Skating Rink				
		More than one time a week	One time per week	One time per month	One time per year	Total
<i>Please rate the Riverside Skating Rink for the following: - cleanliness of restrooms.</i>	Excellent	2	8	24	49	83
	Good	6	8	30	101	145
	Fair	1	0	5	18	24
	Poor	0	0	1	0	1
	Don't Know	3	1	15	102	121
	Total	12	17	75	270	374

Table 79: Frequency of Respondent's Household Use of the Riverside Skating Center and Their Rating of the Condition of the Rink (Survey Questions 7 and 1)

		On average, how often does your household use the following West Lafayette Parks and Recreation facilities - Riverside Skating Rink				
		More than one time a week	One time per week	One time per month	One time per year	Total
<i>Please rate the Riverside Skating Rink for the following: - condition of the rink.</i>	Excellent	1	8	19	64	92
	Good	9	6	45	145	205
	Fair	2	1	10	31	44
	Poor	0	1	1	3	5
	Don't Know	0	1	0	27	28
	Total	12	17	75	270	374

Table 80: Frequency of Respondent's Household Use of the Riverside Skating Center and Their Satisfaction of Skate Rental (Survey Questions 7 and 1)

		On average, how often does your household use the following West Lafayette Parks and Recreation facilities - Riverside Skating Rink				
		More than one time a week	One time per week	One time per month	One time per year	Total
<i>Please rate the Riverside Skating Rink for the following: - satisfaction with skate rental.</i>	Excellent	1	7	17	55	80
	Good	8	3	32	130	173
	Fair	2	3	18	39	62
	Poor	1	1	6	7	15
	Don't Know	0	3	2	39	44
	Total	12	17	75	270	374

Table 81: Frequency of Respondent's Household Use of the Riverside Skating Center and Their Rating of the Cost of Entry (Survey Questions 7 and 1)

		On average, how often does your household use the following West Lafayette Parks and Recreation facilities - Riverside Skating Rink				
		More than one time a week	One time per week	One time per month	One time per year	Total
<i>Please rate the Riverside Skating Rink for the following: - cost of entry.</i>	Excellent	3	6	11	42	62
	Good	7	5	34	116	162
	Fair	2	3	24	76	105
	Poor	0	2	5	9	16
	Don't Know	0	1	1	27	29
	Total	12	17	75	270	374

Table 82: Frequency of Respondent's Household Use of the Riverside Skating Center and Their Rating of the Hours of Operation (Survey Questions 7 and 1)

		On average, how often does your household use the following West Lafayette Parks and Recreation facilities - Riverside Skating Rink				
		More than one time a week	One time per week	One time per month	One time per year	Total
<i>Please rate the Riverside Skating Rink for the following: - hours of operation.</i>	Excellent	3	5	7	32	47
	Good	6	9	38	126	179
	Fair	3	1	25	73	102
	Poor	0	1	4	9	14
	Don't Know	0	1	0	27	28
	Total	12	17	74	267	370

Table 83: Frequency of Respondent's Household Use of the Riverside Skating Center and Their Rating of Its Accessibility to Individuals with Disabilities (Survey Questions 7 and 1)

		On average, how often does your household use the following West Lafayette Parks and Recreation facilities - Riverside Skating Rink				
		More than one time a week	One time per week	One time per month	One time per year	Total
<i>Please rate the Riverside Skating Rink for the following: - accessibility to individuals with disabilities.</i>	Excellent	1	5	4	16	26
	Good	2	2	15	45	64
	Fair	2	1	4	15	22
	Poor	0	0	4	1	5
	Don't Know	7	9	47	190	253
	Total	12	17	74	267	370

Table 84: Frequency of Respondent's Household Use of the Riverside Skating Center and Their Rating of Its Perceived Safety (Survey Questions 7 and 1)

		On average, how often does your household use the following West Lafayette Parks and Recreation facilities - Riverside Skating Rink				
		More than one time a week	One time per week	One time per month	One time per year	Total
<i>Please rate the Riverside Skating Rink for the following: - perceived safety while using the facility.</i>	Excellent	3	11	25	97	136
	Good	8	4	40	130	182
	Fair	1	1	7	14	23
	Poor	0	0	0	2	2
	Don't Know	0	1	2	27	30
	Total	12	17	74	270	373

Summary of Table 77-84: Frequency of use data for the Riverside Skating Rink was crossed with data regarding the rating of several aspects of the pool including: appearance of buildings and grounds, cleanliness of restrooms, condition of the rink, satisfaction with skate rental, cost of entry, hours of operation, accessibility to individuals with disabilities, and perceived safety while using the rink. A majority of respondents rated all of these aspects as good with some slight deviations. However, a majority of respondents did not know about the status of accessibility to individuals with disabilities. Additionally, respondents that claimed to visit the rink one time a month or more rated the appearance of the building as excellent. Lastly, although not the most frequent response, a significant number of respondents rated the cost of entry and hours of operation to as fair.

Opportunities and Challenges

Comments related to the Riverside Skating Rink (n=104) were organized into two primary categories of opportunities and challenges. Within each category, additional themes were identified and organized by frequency into the top opportunities and challenges as displayed below.

Opportunities	Challenges
<u>Facility</u> <ul style="list-style-type: none"> Offer support walkers for youth learning to skate Construct full size, indoor facility <u>Program</u> <ul style="list-style-type: none"> Expand learn to skate offerings Expand family skate time Include hockey 	<u>Facility</u> <ul style="list-style-type: none"> Small size causes frequent over crowding Include indoor waiting area for parents / guardians <u>Hours</u> <ul style="list-style-type: none"> Short hours - Extend hours <u>Cost</u> <ul style="list-style-type: none"> Prorate fee based on entrance during session time Reduce or eliminate fee for non-skating parents / guardians

Morton Community Center

Frequency of Use

Table 85: Frequency of Respondent's Household Use of the Morton Community Center and Their Satisfaction with Facilities and Programs of the West Lafayette Parks and Recreation (Survey Questions 1 and 9):

		On average, how often does your household use the following West Lafayette Parks and Recreation facility - Morton Community Center?					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
Overall, how satisfied are you with the current facilities and programs of the West Lafayette Parks and Recreation facility - Morton Community Center?	Very Satisfied	32	43	39	68	60	242
	Satisfied	35	37	62	138	146	418
	Somewhat satisfied	3	13	14	39	54	123
	Not satisfied	0	1	2	0	6	9
	Total	70	94	117	245	266	792

Table 86: Frequency of Respondent's Household Use of the Morton Community Center and Their Source of Information about West Lafayette Parks and Recreation Programs (Questions 1 and 10)

		On average, how often does your household use the following West Lafayette Parks and Recreation facility - Morton Community Center?					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
Please indicate where you obtain information about the West Lafayette Parks & Recreation programs	Word of Mouth	38	55	70	167	170	500
	West Lafayette Parks & Recreation Program Booklet (3x/year)	61	77	85	153	75	451
	West Lafayette Connections (Print or online)	21	24	31	52	38	166
	City of West Lafayette Website	28	33	37	94	77	269
	Your Neighborhood Association	5	7	11	21	19	63
	The Journal Courier	23	24	28	83	64	222
	City of West Lafayette Parks & Recreation Facebook Page	10	6	12	22	14	64
	WLFI - T.V. 18	15	12	17	67	67	178
	Other (please specify)	10	5	11	10	13	49
	Total	71	93	115	246	261	786

Table 87: Frequency of Respondent's Household Use of the Morton Community Center and Their Means of Conveyance to West Lafayette Parks and Recreation Program and Facilities (Survey Questions 1 and 12)

		On average, how often does your household use the following West Lafayette Parks and Recreation facilities - Morton Community Center					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
How do you commonly access West Lafayette Parks and Recreation programs and facilities? (Select all that apply)	Walk	38	55	82	145	112	432
	Bike	16	34	47	100	70	267
	Car	62	84	105	214	233	698
	Bus	5	5	7	3	4	24
	Total	70	94	117	244	261	786

Table 88: Frequency of Respondent's Household Use of the Morton Community Center and Their Residence Status (Survey Questions 1 and 16)

		On average, how often does your household use the following West Lafayette Parks and Recreation facility - Morton Community Center					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
Select one of the following that best describes where you live.	West Lafayette city resident (non-Purdue student)	42	63	91	155	121	472
	Purdue student living on campus	0	0	0	1	7	8
	Purdue student living off campus in West Lafayette	1	0	2	6	17	26
	Purdue student not living in West Lafayette	1	1	0	2	2	6
	Non-West Lafayette city resident (non-Purdue student)	25	28	21	72	103	249
	Total	69	92	114	236	250	761

Table 89: Frequency of Respondent's Household Use of the Morton Community Center and the Age Ranges of People Living in Their Household, Including Themselves (Survey Questions 1 and 17)

		On average, how often does your household use the following West Lafayette Parks and Recreation facility - Morton Community Center					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
Please select the age ranges of people living in your household, including yourself. (Select all that apply)	Child age 4 and under	7	10	26	54	48	145
	Child age 5-12	19	33	46	94	110	302
	Teen age 13-17	12	16	14	48	64	154
	Adult age 18-44	21	41	62	141	176	441
	Adult age 45-61	31	36	44	80	82	273
	Adult age 62 and older	29	35	31	53	23	171
	Total	70	92	114	234	252	762

Table 90: Frequency of Respondent's Household Use of the Morton Community Center and Their Ethnicity (Survey Questions 1 and 19)

		On average, how often does your household use the following West Lafayette Parks and Recreation facility - Morton Community Center					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
What is your ethnicity? (optional)	Hispanic	4	2	1	10	7	24
	Non-Hispanic	51	76	93	197	210	627
	Total	55	78	94	207	217	651

Table 91: Frequency of Respondent's Household Use of the Morton Community Center and Their Race (Survey Questions 1 and 20)

		On average, how often does your household use the following West Lafayette Parks and Recreation facility - Morton Community Center					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
What is your race? (optional)	White	53	71	83	192	200	599
	Black or African American	0	2	0	1	2	5
	American Indian or Alaska Native	0	0	0	0	0	0
	Asian	2	4	9	3	4	22
	Native Hawaiian or Other Pacific Islander	0	0	0	1	0	1
	Some Other Race	0	0	1	2	0	3
	Two or More Races	0	2	1	7	5	15
	Total	55	79	94	206	211	645

Table 92: Frequency of Respondent's Household Use of the Morton Community Center and Their Age Range (Survey Questions 1 and 22)

		On average, how often does your household use the following West Lafayette Parks and Recreation facility - Morton Community Center					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
What is your age range?	18 to 24 years	0	1	1	6	26	34
	25 to 44 years	16	35	49	104	133	337
	45 to 64 years	31	36	42	88	74	271
	65 and over	22	18	21	33	16	110
	Total	69	90	113	231	249	752

Table 93: Frequency of Respondent's Household Use of the Morton Community Center and Their Highest Education Level Achieved (Survey Questions 1 and 23)

		On average, how often does your household use the following West Lafayette Parks and Recreation facility - Morton Community Center					
		More than one time a week	One time per week	One time per month	One time per year	Never	Total
What is your highest education level achieved?	Less than high school	1	0	0	0	0	1
	High school graduate (includes GED)	3	0	0	1	14	18
	Some college, no degree	2	5	2	18	42	69
	Associate degree	3	3	2	13	19	40
	Bachelor degree	23	21	31	70	78	223
	Professional degree or more than Bachelor degree	37	63	78	132	97	407
	Total	69	92	113	234	250	758

Summary of Table 85-93: Overall, Frequency of use data for the Morton Community Center was crossed with data regarding satisfaction, how respondents obtain information regarding WLPR, accessibility, and respondent demographic information to find that many respondents had never visited the Community Center or only visit one time per year across most demographic categories. However, those respondents visiting the Community Center one time per week or more are spread out among all household age groupings, respondent age groupings of 25 years and older.

Quality

Table 94: Frequency of Respondent's Household Use of the Morton Community Center and Their Rating of the Quality of the Appearance of Its Buildings and Grounds (Survey Questions 8 and 1)

		On average, how often does your household use the following West Lafayette Parks and Recreation facilities - Morton Community Center				
		More than one time a week	One time per week	One time per month	One time per year	Total
<i>Please rate the Morton Community Center for the following: - appearance of buildings and grounds.</i>	Excellent	19	24	25	29	97
	Good	32	51	59	131	273
	Fair	15	15	26	66	122
	Poor	5	3	5	8	21
	Don't Know	0	0	1	5	6
	Total	71	93	116	239	519

Table 95: Frequency of Respondent's Household Use of the Morton Community Center and Their Rating of the Cleanliness of Its Restrooms (Survey Questions 8 and 1)

		On average, how often does your household use the following West Lafayette Parks and Recreation facilities - Morton Community Center				
		More than one time a week	One time per week	One time per month	One time per year	Total
<i>Please rate the Morton Community Center for the following: - cleanliness of restrooms.</i>	Excellent	40	51	36	41	168
	Good	21	33	58	103	215
	Fair	7	3	12	33	55
	Poor	1	1	2	2	6
	Don't Know	2	4	8	60	74
	Total	71	92	116	239	518

Table 96: Frequency of Respondent's Household Use of the Morton Community Center and Their Rating of Its Recreational/Educational Programming (Survey Questions 8 and 1)

		On average, how often does your household use the following West Lafayette Parks and Recreation facilities - Morton Community Center				
		More than one time a week	One time per week	One time per month	One time per year	Total
<i>Please rate the Morton Community Center for the following: - recreational / educational programming delivered.</i>	Excellent	47	54	45	58	204
	Good	18	31	51	104	204
	Fair	3	4	12	25	44
	Poor	1	1	1	2	5
	Don't Know	2	3	7	50	62
	Total	71	93	116	239	519

Table 97: Frequency of Respondent's Household Use of the Morton Community Center and Their Rating of Its Accessibility to Individuals with Disabilities (Survey Questions 8 and 1)

		On average, how often does your household use the following West Lafayette Parks and Recreation facilities - Morton Community Center				
		More than one time a week	One time per week	One time per month	One time per year	Total
<i>Please rate the Morton Community Center for the following: - accessibility to individuals with disabilities.</i>	Excellent	21	17	13	12	63
	Good	21	19	22	32	94
	Fair	3	6	9	25	43
	Poor	3	2	5	4	14
	Don't Know	23	47	65	166	301
	Total	71	91	114	239	515

Table 98: Frequency of Respondent's Household Use of the Morton Community Center and Their Rating of Its Perceived Safety Questions 8 and 1)

		On average, how often does your household use the following West Lafayette Parks and Recreation facilities - Morton Community Center				
		More than one time a week	One time per week	One time per month	One time per year	Total
<i>Please rate the Morton Community Center for the following: - perceived safety while using the facility.</i>	Excellent	41	59	56	93	249
	Good	24	30	45	116	215
	Fair	4	2	3	16	25
	Poor	1	1	5	2	9
	Don't Know	1	1	6	12	20
	Total	71	93	115	239	518

Summary of Table 94-98: Frequency of use data for the Morton Community Center was crossed with data regarding the rating of several aspects of the center including: appearance of buildings and grounds, cleanliness of restrooms, recreational/education programming delivered, accessibility to individuals with disabilities, and perceived safety while using the facility. A majority of respondents rated all of these aspects as good or excellent with some slight deviations. However, a majority of respondents did not know about the status of accessibility to individuals with disabilities. Additionally, respondents that claimed to visit the community center one time a week or more rated the cleanliness of the restrooms and the recreational/education programming delivered as "Excellent".

Opportunities and Challenges

Comments related to the Morton Community Center (n=1113) were organized into two primary categories of opportunities and challenges. Within each category, additional themes were identified and organized by frequency into the top opportunities and challenges as displayed below.

Opportunities	Challenges
<u>Programs</u> <ul style="list-style-type: none">Expand program areasInclude additional music, dance and foreign language programsAdd programs over lunch hour	<u>Facility</u> <ul style="list-style-type: none">Renovate / upgrade facilityComments related to overcrowding in pottery studio, temperature control, restroom upgrades <u>Continue use as community center</u> <ul style="list-style-type: none">City office co-location limits use

Programs

Respondents were asked to list three programs or activities that members of their household attended in the last year (n=755). Themes were identified and organized by frequency into the top ten types of programs and activities displayed below.

1. Dance Class	youth, adult, line, hip hop, belly, ballroom, Disney, teaching, ballet, scottish, renaissance, summer camp
2. Art Class	education program (all ages)
3. Swimming at Happy Hollow Pool	
4. Yoga Classes	
5. Morton Center Classes	represents general comments for attending classes at Morton Center, no specific classes were mentioned
6. Celery Bog outdoor recreation	represents general comments for visiting Celery Bog, no specific activities were mentioned
7. Wednesdays in the Wild	
8. Adult Basketball	
9. Youth Soccer	
10. Youth Basketball, Ice Skating, Tennis	all tied

Public Comment Post Survey

- The dance studio improvements are much appreciated
- Could the dance studio floors be cleaned more often?

Table 99: Respondent's Household Participation in West Lafayette Parks and Recreation Education/Recreation Programs and Their Satisfaction with Facilities and Programs of the West Lafayette Parks and Recreation (Survey Questions 2 and 9):

		Does your household participate in West Lafayette Parks and Recreation education / recreation programs			If no, please select from one of the following options:				
		Yes	No	Total	None of the choices meet my interests / needs	Not aware of program options	Relevant options do not fit my schedule	Fees are too expensive	Total
Overall, how satisfied are you with the current facilities and programs of the West Lafayette Parks and Recreation Department?	Very Satisfied	154	97	251	16	46	33	2	97
	Satisfied	214	225	439	32	120	63	9	224
	Somewhat satisfied	45	83	128	19	44	14	4	81
	Not satisfied	3	7	10	0	6	1	0	7
	Total	416	412	828	67	216	111	15	409

Table 100: Respondent's Household Participation in West Lafayette Parks and Recreation Education/Recreation Programs and Their Age Range (Survey Questions 2 and 22):

		Does your household participate in West Lafayette Parks and Recreation education / recreation programs			If no, please select from one of the following options:				
		Yes	No	Total	None of the choices meet my interests / needs	Not aware of program options	Relevant options do not fit my schedule	Fees are too expensive	Total
What is your Age Range?	18 to 24 years	2	32	34	4	26	2	0	32
	25 to 44 years	179	168	347	15	101	44	7	167
	45 to 64 years	165	125	290	27	49	41	7	124
	65 and over	61	57	118	14	24	18	1	57
	Total	407	382	789	60	200	105	15	380

Table 101: Respondent's Household Participation in West Lafayette Parks and Recreation Education/Recreation Programs and Their Highest Education Level (Survey Questions 2 and 23):

		Does your household participate in West Lafayette Parks and Recreation education / recreation programs			If no, please select from one of the following options:				
		Yes	No	Total	None of the choices meet my interests / needs	Not aware of program options	Relevant options do not fit my schedule	Fees are too expensive	Total
What is your highest education level achieved?	Less than high school	0	1	1	0	1	0	0	1
	High school graduate (includes GED)	5	15	20	1	12	2	0	15
	Some college, no degree	21	52	73	4	42	6	0	52
	Associate degree	19	23	42	2	13	6	2	23
	Bachelor degree	114	120	234	19	60	35	5	119
	Professional degree or more than Bachelor degree	248	176	424	36	76	55	8	175
	Total	407	387	794	62	204	104	15	385

Table 102: Respondent's Household Participation in West Lafayette Parks and Recreation Education/Recreation Programs and Their Residence Status (Survey Questions 2 and 16):

		Does your household participate in West Lafayette Parks and Recreation education / recreation programs			If no, please select from one of the following options:				
		Yes	No	Total	None of the choices meet my interests / needs	Not aware of program options	Relevant options do not fit my schedule	Fees are too expensive	Total
Select one of the following that best describes where you live.	West Lafayette city resident (non-Purdue student)	277	223	500	48	91	72	10	221
	Purdue student living on campus	1	7	8	0	6	1	0	7
	Purdue student living off campus in West Lafayette	4	22	26	4	17	1	0	22
	Purdue student not living in West Lafayette	3	3	6	0	2	1	0	3
	Non-West Lafayette city resident (non-Purdue student)	125	133	258	10	87	31	5	133
	Total	410	388	798	62	203	106	15	386

Feedback

Survey respondents wrote in their top three choices for new programs and facilities for the West Lafayette Parks and Recreation system. Each category (first, second, third) was organized by theme and ranked by up to the top ten frequency of responses as displayed in each of the columns below. As a result, the same type of program or facility can be found in each of the first, second, and third choice columns.

Opportunities

Facilities

New Facilities – First Choice (Ranked by frequency; n=497)	New Facilities – Second Choice (Ranked by frequency; n=318)	New Facilities – Third Choice (Ranked by frequency; n=193)
<u>Trail system expansion</u> <ul style="list-style-type: none"> paved - connect neighborhoods, existing trails, and parks multi use (walk and bike) include loops expand hiking trails <u>Indoor recreation facility to include:</u> <ul style="list-style-type: none"> pool gym / sports track exercise equipment playground / play center programs youth recreation area <u>Splash parks</u> <ul style="list-style-type: none"> include with existing pool add new facilities throughout city <u>Dog park</u> <u>Pool expansion / upgrade</u> <u>Playground expansion</u> <ul style="list-style-type: none"> Cumberland Park / Salisbury Fields (new) Upgrade Happy Hollow <u>Expand restroom facilities</u> <ul style="list-style-type: none"> Lommel Park (new) extend hours and access <u>Skating rink expansion</u> <ul style="list-style-type: none"> indoor skating rink hockey larger size <u>Skate Park</u> <u>Roller Skating and Disc Golf (Tie)</u>	<u>Trail system expansion</u> <ul style="list-style-type: none"> paved - connect neighborhoods, existing trails, and parks multi use (walk and bike) include loops expand hiking trails <u>Indoor recreation facility to include:</u> <ul style="list-style-type: none"> Pool gym / sports track exercise equipment playground / play center programs youth recreation area <u>Bike trail expansion</u> <u>Dog park</u> <u>Expand restroom facilities</u> <ul style="list-style-type: none"> extend hours and access <u>Skate Park</u> <u>Splash parks</u> <ul style="list-style-type: none"> include with existing pool add new facilities throughout city <u>Fitness Trails and Skating Rink Expansion (Tie)</u> <u>Indoor Skating Rink, Playground expansion, Pool expansion, Soccer fields expansion (Tie)</u> <u>Basketball court expansion and nature trail expansion (Tie)</u>	<u>Trail system expansion</u> <ul style="list-style-type: none"> paved - connect neighborhoods, existing trails, and parks multi use (walk and bike) include loops expand hiking trails <u>Indoor recreation facility to include:</u> <ul style="list-style-type: none"> pool gym / sports track exercise equipment playground / play center programs youth recreation area <u>Dog Park</u> <u>Playground expansion</u> <ul style="list-style-type: none"> Cumberland Park / Salisbury Fields (new) <u>Bike trail expansion</u> <u>Splash parks</u> <ul style="list-style-type: none"> include with existing pool add new facilities throughout city <u>Fitness trails</u> <u>Expand restroom facilities</u> <ul style="list-style-type: none"> extend hours and access <u>Community center</u> <ul style="list-style-type: none"> upgrade Morton, move city offices, dedicate new space for center <u>Winter sport areas</u>

Programs

New Programs – First Choice (Ranked by frequency; n=319)	New Programs – Second Choice (Ranked by frequency; n=186)	New Programs – Third Choice (Ranked by frequency; n=117)
<p><u>Fitness programs</u></p> <ul style="list-style-type: none"> weight lifting, exercise education, weight loss education, family programs, senior programs <p><u>Nature programs</u></p> <ul style="list-style-type: none"> hikes, family, naturalist led, plant id, preschool, volunteer opportunities, wildlife viewing, after school <p><u>Adult sports</u></p> <ul style="list-style-type: none"> martial arts, soccer, volleyball, baseball, softball, swimming, basketball, futsal <p><u>Swimming</u></p> <ul style="list-style-type: none"> expanded lessons, summer swim team, year round offerings <p><u>Summer camp</u></p> <ul style="list-style-type: none"> expanded offerings for preschool to teens, longer hours <p><u>Bicycling programs</u></p> <ul style="list-style-type: none"> bicycling club, bicycling safety, bicycling education <p><u>Yoga</u></p> <ul style="list-style-type: none"> outdoor, free, all ages, family, expanded offerings for types and hours <p><u>Boat rentals</u></p> <ul style="list-style-type: none"> kayak, canoe <p><u>Dance</u></p> <ul style="list-style-type: none"> all ages, ballet, hip hop, ballroom <p><u>Music (tie)</u></p> <ul style="list-style-type: none"> education offerings (learn to play) music appreciation outdoor concerts and festivals <p><u>Soccer (tie)</u></p> <ul style="list-style-type: none"> expanded offerings 	<p><u>Nature programs</u></p> <ul style="list-style-type: none"> hikes, family, naturalist led, plant id, preschool, volunteer opportunities, wildlife viewing, after school <p><u>Swimming</u></p> <ul style="list-style-type: none"> expanded lessons, summer swim team, year round offerings <p><u>Dance</u></p> <ul style="list-style-type: none"> all ages, ballet, hip hop, ballroom <p><u>Hockey</u></p> <p><u>Adult sports</u></p> <ul style="list-style-type: none"> martial arts, soccer, volleyball, baseball, softball, swimming, basketball, futsal <p><u>Basketball</u></p> <ul style="list-style-type: none"> all ages <p><u>Fitness programs</u></p> <ul style="list-style-type: none"> weight lifting, exercise education, weight loss education, family programs, senior programs <p><u>Music (tie)</u></p> <ul style="list-style-type: none"> education offerings (learn to play) music appreciation outdoor concerts and festivals <p><u>Art Programs (tie)</u></p> <ul style="list-style-type: none"> education programs (all ages), festivals, public art <p><u>Parent/child classes (tie)</u></p> <p><u>Soccer (tie)</u></p> <ul style="list-style-type: none"> expanded offerings for youth recreation <p><u>Youth sports (tie)</u></p> <ul style="list-style-type: none"> expanded offerings <p><u>Tai chi (tie)</u></p> <p><u>Theater (tie)</u></p> <ul style="list-style-type: none"> youth and adult classes 	<p><u>Nature programs</u></p> <ul style="list-style-type: none"> hikes, family, naturalist led, plant id, preschool, volunteer opportunities, wildlife viewing, after school, fungi id, photography <p><u>Dance</u></p> <ul style="list-style-type: none"> all ages, ballet, hip hop, ballroom, Irish, Bollywood, line <p><u>Foreign Language</u></p> <ul style="list-style-type: none"> French, Spanish, Mandarin Chinese <p><u>Music (tie)</u></p> <ul style="list-style-type: none"> education offerings (learn to play) music appreciation outdoor concerts <p><u>Swimming</u></p> <ul style="list-style-type: none"> expanded lessons, summer swim team, year round offerings <p><u>Outdoor festivals (tie)</u></p> <p><u>Gymnastics (tie)</u></p> <p><u>Hockey (tie)</u></p> <p><u>Sustainability education / green living (tie)</u></p> <p><u>Volleyball (tie)</u></p>

West Lafayette Parks & Recreation
2016 Parks and Recreation Master Plan
Feedback Survey

West Lafayette Parks & Recreation Department has begun the process of completing a 5-year Master Plan Update. This process includes gathering community data and community feedback. This survey is a very important element in receiving feedback from our community. We are interested to know what residents think about our programs and facilities. Your opinion is valuable in this process, and we hope you will take this opportunity to share your thoughts. Your participation is voluntary, and all responses are anonymous.

Those that wish to utilize a printed survey may get a copy at the Parks Service Center on Kalberer Road, the Morton Community Center, the Riverside Skating Rink, and the Lilly Nature Center.

For questions related to the Master Plan Update process, please contact Janet Fawley, West Lafayette Parks & Recreation Superintendent: jfawley@westlafayette.in.gov or 765-775-5112 (office).

Purdue University Extension is administering the survey and collecting and analyzing the feedback data for use in the Master Plan Update. For questions related to this feedback survey, please contact Kara Salazar (salazark@purdue.edu) or Michael Wilcox (wilcox16@purdue.edu), Purdue University Extension.

Thank you for completing this survey.

Q1. On average, how often does your household use the following West Lafayette Parks and Recreation facilities? Select all that apply.

	More than one time a week	One time per week	One time per month	One time per year	Never
Celery Bog Nature Area - Lilly Nature Center	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Paula R. Woods Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cumberland Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
George E. Lommel Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Happy Hollow Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lincoln Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mascouten Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Morton Community Center	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Municipal Pool	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Peck-Trachtman Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tapawingo Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Riverside Skating Center	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tommy Johnston Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Trailhead Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
University Farm Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Village Fitness Trail	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wabash Heritage Trail	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
NW Greenway & Cattail Trail	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q2. Does your household participate in West Lafayette Parks and Recreation education / recreation programs?

- ☐ Yes
- ☐ No

Q2A If yes, please list up to three programs/activities members of your household have attended, at any of the West Lafayette Parks & Recreation facility, in the last year:

If no, please select from one of the following options:

- ☐ None of the choices meet my interests / needs
- ☐ Not aware of program options
- ☐ Relevant options do not fit my schedule
- ☐ Fees are too expensive

Q3. When members of your household visit a West Lafayette Park, which equipment, facility or service are they most likely to use? Select all that apply.

- ☐ Playground (designed for 6-12 year olds)
- ☐ Playground (designed for 2-5 year olds)
- ☐ Picnic Shelter / Tables
- ☐ Restrooms
- ☐ Paved Trails
- ☐ Nature trails
- ☐ Basketball courts
- ☐ Soccer Play Area
- ☐ Softball fields
- ☐ Fishing
- ☐ Boat ramp
- ☐ Volleyball
- ☐ Educational Programs and Activities
- ☐ Fitness Area (Tommy Johnston Park)
- ☐ Swimming
- ☐ Ice Skating
- ☐ Other _____

Q4. Please rate the Celery Bog Nature Area - Lilly Nature Center for the following:

	Excellent	Good	Fair	Poor
appearance of buildings and grounds.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
cleanliness of restrooms.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
condition of trails.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
accessibility to individuals with disabilities.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
perceived safety while using the park.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Comments:

Q5. Please rate Happy Hollow Park for the following:

	Excellent	Good	Fair	Poor
appearance of buildings and grounds.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
cleanliness of restrooms.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
condition of playground equipment.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
condition of trails.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
accessibility to individuals with disabilities.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
perceived safety while using the park.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Comments:

Q6. Please rate the Municipal Pool for each of the following:

	Excellent	Good	Fair	Poor
appearance of buildings and grounds.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
cleanliness of restrooms.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
condition of the pool.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
cost of entry.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
hours of operation.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
accessibility to individuals with disabilities.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
perceived safety while using the facility.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Comments:

Q7. Please rate the Riverside Skating Rink for each of the following:

	Excellent	Good	Fair	Poor
appearance of buildings and grounds.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
cleanliness of restrooms.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
condition of the rink.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
satisfaction with skate rental.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
cost of entry.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
hours of operation.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
accessibility to individuals with disabilities.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
perceived safety while using the facility.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Comments:

Q8. Please rate the Morton Community Center for each of the following:

	Excellent	Good	Fair	Poor
appearance of buildings and grounds.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
cleanliness of restrooms.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
recreational / educational programming delivered.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
accessibility to individuals with disabilities.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
perceived safety while using the facility.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Comments:

Q9. How satisfied are you with the present services of the West Lafayette Parks & Recreation Department?

- ☐ Very Satisfied
- ☐ Satisfied
- ☐ Somewhat satisfied
- ☐ Not satisfied

Comments:

Q10. Please indicate where you obtain information about the West Lafayette Parks & Recreation Programs and services. Select all that apply.

- ☐ Word of Mouth
- ☐ West Lafayette Parks & Recreation Program Booklet (3x/year)
- ☐ West Lafayette Connections (Print or online)
- ☐ City of West Lafayette Website
- ☐ Your Neighborhood Association
- ☐ The Journal Courier
- ☐ City of West Lafayette Parks & Recreation Facebook Page
- ☐ WLFI - T.V. 18
- ☐ Other _____

Q11. Would you use online registration/payment for West Lafayette Parks and Recreation programs?

- ☐ Yes
- ☐ No

Comments:

Q12. How do you commonly access West Lafayette Parks and Recreation programs and facilities? Select all that apply.

- ☐ Walk
- ☐ Bike
- ☐ Car
- ☐ Bus

Q13. What types of new recreation facilities would you like to see in West Lafayette? Write in your top three choices.

Q14. What types of new recreation programs would you like to see in West Lafayette? Write in your top three choices.

Q15. How should parks and recreation services be supported? Select all that apply.

- ☐ Self-supported through program fees and admissions
- ☐ Supported by taxes
- ☐ Combination of self-supported and taxes

Comments:

Q16. Select one of the following that best describes where you live.

- ☐ West Lafayette city resident (non Purdue student)
- ☐ Purdue student living on campus
- ☐ Purdue student living off campus in West Lafayette
- ☐ Purdue student not living in West Lafayette, list zip code below

- ☐ Non West Lafayette city resident (non Purdue student)

Q17. Please select the age ranges of people living in your household, including yourself. Select all that apply.

- ☐ Child age 4 and under
- ☐ Child age 5-12
- ☐ Teen age 13-17
- ☐ Adult age 18-44
- ☐ Adult age 45-61
- ☐ Adult age 62 and older

Q18. What is your gender? (optional)

Q19. What is your ethnicity? (optional)

- ☐ Hispanic
- ☐ Non-Hispanic

Q20. What is your race? (optional)

- ☐ White
- ☐ Black or African American
- ☐ American Indian or Alaska Native
- ☐ Asian
- ☐ Native Hawaiian or Other Pacific Islander
- ☐ Some Other Race
- ☐ Two or More Races

Q21. What is the primary language you speak at home?

Q22. What is your age range?

- ☐ 18 to 24 years
- ☐ 25 to 44 years
- ☐ 45 to 64 years
- ☐ 65 and over

Q23. What is your highest education level achieved?

- ☐ Less than high school
- ☐ High school graduate (includes GED)
- ☐ Some college, no degree
- ☐ Associate degree
- ☐ Bachelor degree
- ☐ Professional degree or more than Bachelor degree

Q24. Additional comments: